# Merch Resources For Merch By Amazon Designers

Message me at<u>m.me/chris</u> or email <u>chris@merch.co</u> to get the *digital version* of this book with <u>CLICKABLE LINKS</u> for free!

# Want to MAKE MONEY by simply GIVING THIS BOOK AWAY?

Learn how at MasteringMerch.com Merch Resources for Merch By Amazon Designers

Green, Chris

### ISBN-13: 978-1546930822 ISBN-10: 1546930825

First Printing: May 2017

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Sites and rules change over time. Please do your due diligence with all sites and resources listed in this book.

Third party sites are responsible for their content, which may change over time.

Some pages may include affiliate links.

## About the author:

# **Chris Green**

Chris Green has spent the last decade working with Amazon as a seller, vendor, and author. He is also seen as an Amazon ambassador orevangelist, encouraging others to find their own success with the different Amazon platforms such as FBA, Merch By Amazon, CreateSpace, Kindle, and more. He enjoys life in Massachusetts with his beautiful wife and two kids.



ChrisGreen.com <u>chris@chrisgreen.com</u> 214-298-6866 (call or text) <u>Facebook.com/chris</u>

<u>youtube.com/chrisgreen2</u> <u>twitter.com/it</u><-- yes, @it instagram.com/locomodem

# merch.co

# snapchat.com/add/locomodem





We are planning a Merch Conference! Sign up here to get details: <u>MerchConference.com</u>



## What is The RiverBank?

The River stands for Amazon and Bank is for making money. If you're making money on Amazon, then you're on The RiverBank!

# We have set up a *first-of-it's-kind* online community focused on Merch By Amazon.



In addition to Merch By Amazon, I also teach about CreateSpace and Kindle publishing. This is my largest MONTHLY ROYALTY CHECK from selling BOOKS! The RiverBank is built on Facebook Workplace, which is a PAID VERSION of Facebook. That means that it has all of the same functionality, utility, and familiarity of Facebook but with added features and controls. It means no ads, no spam, and better organization and alerts of the content that you've been getting from Facebook.

What else do members of The RiverBank get?

Monthly LIVE webinars (ask questions live or watch replays) with *PAID INDUSTRY EXPERTS*!

Copyright, trademark, and patent lawyers!





#### Facebook advertisers and marketers!

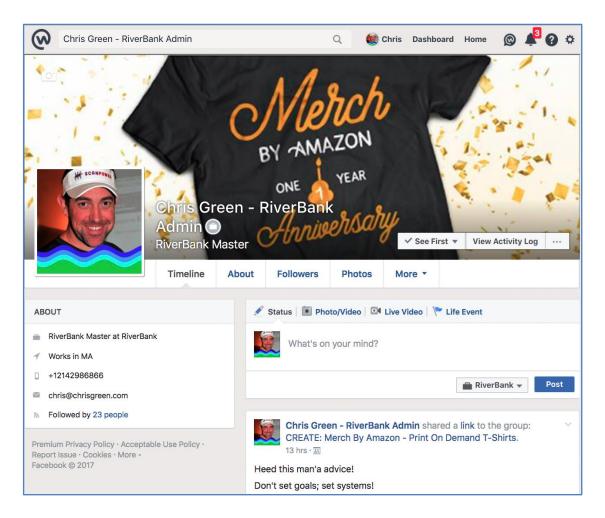


#### Adobe Photoshop and Illustrator demonstrations!



These are just some of the knowledgeable contributors to The RiverBank with more being added!

# Facebook Workplace PROFILES



You can see that your RiverBank profile page is very similar to our regular Facebook profile page. You can follow other members, start Messenger chats, post pictures or videos, and even use Facebook Live.

You can upload a profile picture and image of your choice and change them at any time.

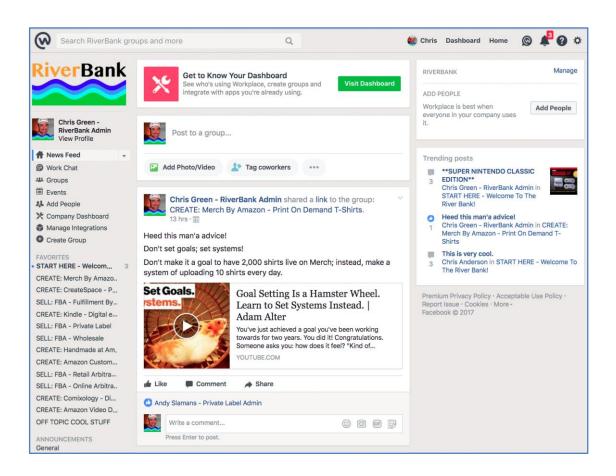
# Facebook Workplace GROUPS



Just like the RiverBank profile pages, the RiverBank newsfeed looks and functions very similar to your regular Facebook newsfeed. You will see updates from your groups and posts from people that you follow.

You also have links on the left side to help you quickly navigate to different parts of the Riverbank Workplace.

# Facebook Workplace NEWSFEED



Just like the RiverBank profile pages, the RiverBank newsfeed looks and functions very similar to your regular Facebook newsfeed. You will see updates from your groups and posts from people that you follow.

You also have links on the left side to help you quickly navigate to different parts of the Riverbank Workplace.





The RiverBank Merch By Amazon Facebook group is built on Facebook Workplace It even has dedicated apps (including Workplace Messenger!) that bring all of the same familiar Facebook functionality to this private community!

# The RiverBank is \$19/month with a 30-day free trial. Sign up at <u>River-Bank.com</u>

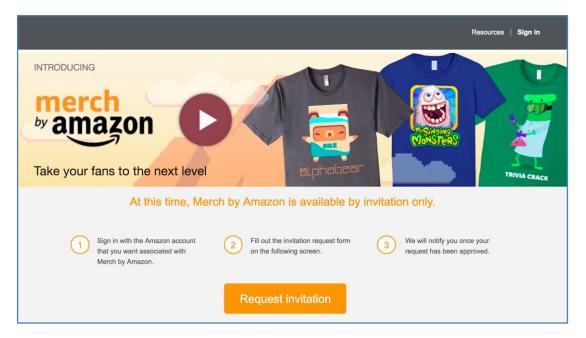
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# 1 - Merch By Amazon

## Merch by Amazon Overview

Merch by Amazon makes it easy for you to create, promote and sell your branded merchandise with no risk and no up-front costs. You simply supply the artwork, choose the t-shirt type and color(s), and then promote your shirts in your app, blog or on social media. Amazon takes care of the rest, including production, sales, shipping and creating a product page on Amazon.com - all at no cost to you.



## Official Merch By Amazon Links:

Login/request an invitation: merch.amazon.com

Best Practices: merch.amazon.com/resource/201849250

Royalty Calculation: <u>merch.amazon.com/resource/201858580</u>

Content Policy: merch.amazon.com/resource/201858630

SHIRT TEMPLATE (PSD, AI): merch.amazon.com/resource/201851710

FAQs: <u>merch.amazon.com/resource/201846470</u>

LEGAL: merch.amazon.com/resource/201859880

Report Infringements: amazon.com/gp/help/reports/infringement

#### Amazon Developer Forum (Merch): forums.developer.amazon.com/spaces/80/index.html

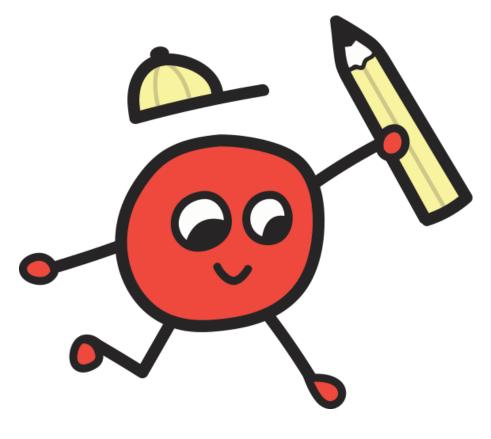
To upload an image to Merch By Amazon, it must be a 4500 x 5400 PNG file under 25 MB.

Recommended resolution is 300 DPI although 72 DPI (and everything in between) will also work.

Any other dimensions, file formats, or larger than 25 MB will not work. There are no exceptions.

When working with designers, communicate these requirements to them to avoid potential confusion.

# 2 - 'Must Read' Blogs



# michaelessek.com

About Michael Essek:

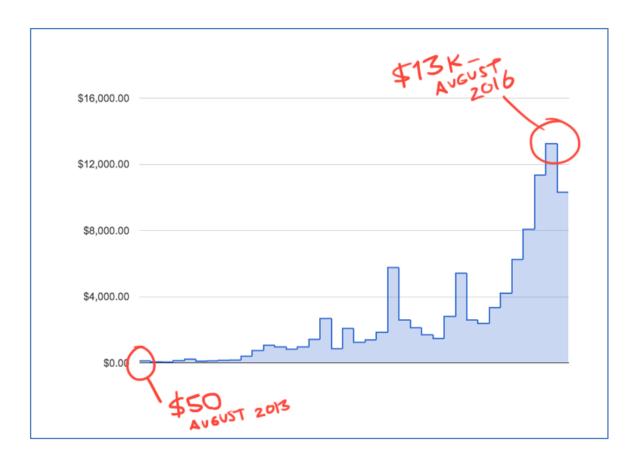
Hello! I'm Michael Essek.

I'm a full-time T-Shirt Seller, Illustrator and Designer from the UK.

In the summer of 2013 I began producing designs for T-Shirts, and uploading them to sites like Redbubble & Society6. Shortly after this I began selling through my 'own-brand' tshirt website.

I have had designs featured on TeeFury, BustedTees, ShirtPunch, and other popular T-Shirt sites.

By the end of the first year my profits from such sites were averaging a minimum of \$1000/month. After 3 years my earnings are around \$7000/month. This income is almost entirely passive, required very little upfront financial investment, and relies on no paid marketing. I don't print T-Shirts myself and I don't handle stock.



(*My* T-Shirt earnings since 2013 – as of midway through September 2016. The tall blue line – August 2016 – represents just over \$13k in profit).

I believe that anyone with competent design abilities can achieve similar (if not much better) results within a similar timeframe, thanks to the ever-increasing methods for creative individuals to make money online. All you need is the ability to create designs (or commission them), some good ideas, a willingness to learn, and dedication.

This blog is a place for me to share what I have learned (and continue to learn) about generating and growing passive income from creative work. I believe the advice I share will help you to start making money from your designs – or to increase your earnings if you are already selling your artwork online.

# <u>michaelessek.com</u>



Using Print-On-Demand T-Shirt Fulfillment Companies: Advice & Tips For Designers Using Printful, Teelaunch, CustomCat Etc. Last Updated: May 12, 2017

Last Updated: May 12, 2017

Are you looking at using a **Print-On-Demand T-Shirt fulfillment company** like Printful, CustomCat or Teelaunch to do the printing and shipping for your clothing brand or business?

If so, I have some advice for you.

I've been using Print-On-Demand T-Shirt Fulfillment companies (or T-Shirt Dropshippers) for over 3 years now – and in that time I've dealt with pretty much every issue you could ever expect.

Read more at: michaelessek.com/print-on-demand-t-shirtfulfillment-companies



## Got Your Merch By Amazon Approval? 4 Strategies To Help You Tier Up Fast

Last Updated: April 27, 2017

When you get your **Merch By Amazon** account approval, you get just 10 design 'slots' to fill. In order to increase your total number of slots (or 'tier up') – you need to make at least 10 sales.

**Note**: Amazon actually says that tiering up is not based solely on sales. And I quote: "Admission to these tiers are based not only on sales, but the quality of the products being sold by the content creator as well." Worth knowing!

Anyway – as you climb through the tiers you should find it gets easier to make sales, because – *generally speaking* – the more designs you have live, the greater your chances of generating sales.

Read more at: michaelessek.com/merch-by-amazonapproval-tier-up-fast



2017 Q1 Review [Merch By Amazon vs. Redbubble vs. Teepublic] + 3 Big Lessons Last Updated: April 10, 2017

Yes, the first quarter of 2017 is over already! yikes!

So it's time for a review post.

Hold on to your hats.

Let's Look At Those Numbers!

Read more at: michaelessek.com/merch-amazon-q1earnings-review



## How To Outsource T-Shirt Designs The Right Way (+ Mistakes To Avoid)

Last Updated: April 10, 2017

With the increasing growth in the Print-On-Demand T-Shirt industry – and platforms like Merch By Amazon – demand has increased for cheap and easy T-Shirt designs.

This has flooded the market with designers offering T-Shirt artwork at very low prices (eg. from \$5 per design through sites like Fiverr) – which can appear very tempting for newcomers looking to get a lot of designs for as low a price as possible.

And although what constitutes a 'quality' design is subjective, there are a lot of ways in which cheap designs can be a liability, rather than an asset.

#### Read more at:

michaelessek.com/outsource-t-shirt-designsright-way-mistakes-avoid



## 5 Lessons From Increasing Design Output (And Why It Matters)

Last Updated: April 10, 2017

December 2016 was my best month ever for T-Shirt sales and income.

It blew everything up to that point out of the water.

But – if I'm honest – I was somehow a little disappointed, and felt it could have been better.

Why?

Because the total number of design available on my single biggest sales channel (**Merch By Amazon**) was significantly diminished throughout November and December (through a combination of Amazon's introduction of the new 60-day-rule, plus a crackdown on designs that violated Amazon's design policies).

#### Read more at:

michaelessek.com/increasing-t-shirt-designoutput



Shopify: Part 2 (Overcoming Headaches)

Last Updated: April 10, 2017

Last week we took a look at how to sell T-Shirts on Amazon Seller Central.

If you aren't familiar with **Seller Central** – or the difference between Seller Central and a platform like **Merch By Amazon** – then go back and read last week's blog for a detailed run through.

In short though: Seller Central has some distinct advantages over a platform like Merch – and thanks to the new Shopify integration with Amazon, **we can effectively sell T-Shirts on auto-pilot**.

Read more at: <u>michaelessek.com/selling-t-shirts-seller-</u> <u>central-shopify-part-2-overcoming-headaches</u>



Central – Pros & Cons (& Headaches) Last Updated: April 10, 2017

**Update!** A lot of the issues discussed in this post have since been resolved, please see this blog post for an updated version. Let's talk about Amazon!

When it comes to selling T-Shirts on Amazon, you have a couple of options.

1) **Merch By Amazon**. You upload artwork – and Amazon prints and ships the T-Shirts for you – paying you a percentage of each sale made.

2) **Amazon Seller Central**. You sell Shirts *directly* to customers *via* Amazon, and are responsible for the printing and shipping.

#### Read more at:

michaelessek.com/selling-t-shirts-amazonmerch-vs-seller-central



Selling T-Shirts on Instagram 3 MARKETING TIPS

## Selling T-Shirts On Instagram: 3 Marketing Tips

Last Updated: April 10, 2017

If you've been reading my blog for anytime at all, then you'll know my main source of income – and what I write about most often – is **selling T-Shirts through print-ondemand platforms like Merch By Amazon and Redbubble**.

Almost all of those sales come *organically*. That means I don't do much 'direct' marketing of my own, and I do almost no **paid-marketing** (i.e. Advertising). Well, that is beginning to change.

I've been playing around with Shopify for a few months now, and am beginning to see some success using **paid traffic** via Instagram – specifically by reaching out to popular, relevant accounts and paying them for sponsored posts.

Read more at: michaelessek.com/selling-t-shirts-on-instagram



Brands and Branding while Selling T-Shirts Online: Your Questions Answered

Last Updated: April 10, 2017

When it comes to selling T-Shirt online, branding is one of the things you'll wrestle with sooner or later.

- Should you have one T-Shirt 'brand' for all your designs or several?
- .
- Should you keep your brand identity *specific* to a single niche, or broad and general to appeal to as many people as possible?
- •
- Should you brand yourself as an individual artist / designer, *or* as a business / company?
   These are questions I get asked a lot, so I thought I'd delve into some of the various considerations here...

#### Read more at:

michaelessek.com/brands-and-branding-whileselling-t-shirts-online-your-questions-answered



Breakdown and 2017 Plans]

Last Updated: April 10, 2017

2016 is over – so it's time for a review post.

This isn't going to be a particularly long or exhaustive article – more of a brain dump. I just want to share my raw numbers and pull out some major headlines, plus explain my thinking and plans for 2017.

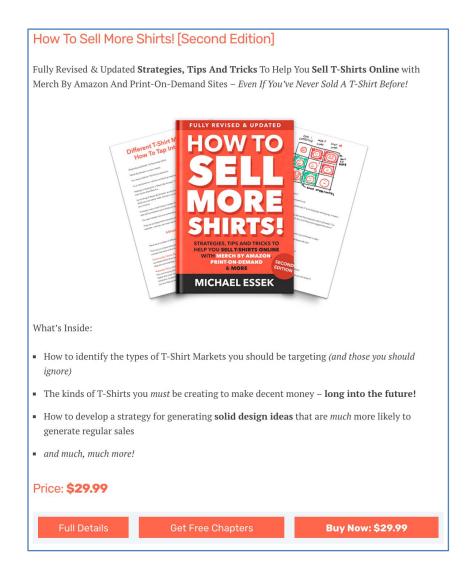
2016 was a big year for me.

Read more at:

michaelessek.com/t-shirt-income-review-100kprofit-2016

## How To Sell More Shirts! [Second Edition]

Fully Revised & Updated Strategies, Tips And Tricks To Help You Sell T-Shirts Online with Merch By Amazon And Print-On-Demand Sites - *Even If You've Never Sold A T-Shirt Before!* 



# michaelessek.com/chris

#### Grow Your Own T-Shirt Business How To Start, Where To Sell & How To Scale From Print-On-Demand To Your Own Brand

#### Grow Your Own T-Shirt Business

How To Start, Where To Sell & How To Scale - From Print-On-Demand To Your Own Brand



What's Inside:

- How I went from ZERO to \$10,000/month from T-Shirt sales in 3 years
- A Full Breakdown and analysis of the various T-Shirt sites you can sell on and which ones are best for YOUR DESIGNS
- The **5 Biggest Mistakes** that almost all new T-Shirt designers and sellers make, *and how to avoid them*
- and much, much more!



# michaelessek.com/chris

#### 2 Book Bundle Special Offer Get How To Sell More Shirts! [Second Edition] together with Grow Your Own T-Shirt Business (plus FREE bonuses!)

Get Both Books [Plus Bonuses] – And Save!
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What's Included:
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Full Details Buy Now: \$49.99

# michaelessek.com/chris



# merchinformer.com/blog

## The Founders

#### Neil L:

Internet marketer, growth hacker, and passive income expert featured by Entrepreneur.com and CNBC.com.

## Todor K:

Old School Internet Marketer, Merch Early Adopter, Serial Entrepreneur

## Merch By Amazon Early Adopters

Both Todor and Neil started on Merch almost as soon as it was opened. Already selling

items on Amazon via FBA, they were very familiar with how everything worked and were amazed at the opportunity to sell products on the biggest marketplace in the world without holding inventory. They saw an opportunity and got to work.

Selling via Merch ended up being very lucrative for them. As they ran other internet businesses at the same time, they decided to sell off one of their T-Shirt companies. To their knowledge, this was the first company that utilized Merch and was sold for \$73k.

The account that is still held enjoys a nice high four-figure income each and every month. They know exactly what it takes to be successful with Merch by Amazon and created Merch Informer to help other people reach the level of success they have enjoyed with this new platform.

# merchinformer.com/blog



#### *How To Use Upwork To Outsource And Scale Your Merch Business*May 22, 2017

When you first get accepted to Merch by Amazon, it is one of the best feelings ever! You have 10 slots available with 2 uploads per day. The possibilities seem endless (and they are!). What we recommend is always to dive in headfirst. Get a good feel for the research process, understand how BSR correlates with sales, and then figure your way around a set of design tools. It could be Photoshop; it could be GIMP, or something simple like Make-Merch. No matter what you decide to use, just get to know how to design yourself.

Read more at: <u>merchinformer.com/use-upwork-outsource-scale-merch-business</u>

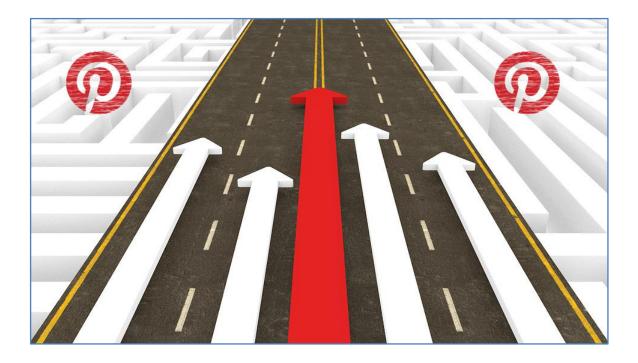


<u>Ultimate AMS (Amazon Marketing Services) Guide to</u> <u>Marketing Your Merch</u>May 16, 2017

When Merch by Amazon began, the program was targeted at app developers. Once the news was out about this program that would allow you to sell products on Amazon and produce a royalty without dealing with customers or inventory, people absolutely flooded the Merch by Amazon signup page, and they became invite only.

Since then competition has grown and so have the amount of people selling merch through MBA. Some people say it has gotten harder to sell shirts, some thing it is still easy as ever. The one thing that everyone has been missing though is the ability to run ads to their Merch by Amazon shirts if they were not app developers. There was no option to run cost per click ads to shirts like there is in seller central for people doing FBA.

Read more at: <u>merchinformer.com/ultimate-ams-amazon-marketing-</u> <u>services-guide-to-marketing-your-merch</u>



Growth Hacking Pinterest To Sell Amazon Merch May 8, 2017

How many times have you seen someone mention or felt that you were just not getting any sales through Merch by Amazon leaving frustrated even though they were all posted on social media? Social media can be one of the biggest opportunities for selling your Merch if you do it correctly. The fact is though, that simply posting your shirts to social media is not going to work unless you put in the legwork first.

Read more at: <u>merchinformer.com/growth-hacking-pinterest-to-sell-</u> <u>amazon-merch</u>



<u>Merch Pricing Strategies – Why You Are Leaving Money On</u> <u>The Table</u>April 24, 2017

Since we started Merch Informer, we have seen almost every pricing strategy in the book. This is something that most people will probably never agree completely on, and thus, has been the topic of hot debate in the past. Should you price high to be seen as the premium option? You WILL make the most royalty per shirt this way, that is for sure. Should you price right in the middle of the pack of designs and try to compete less on price, but more on unique, amazing designs? Or, do you throw all of that out the window and attempt to make only a few cents per shirt sale and price at the bottom of the barrel in the hopes that you will stick out among the thousands of people you might competing with. "Have some self respect!" some might say.

Read more at:

merchinformer.com/merch-by-amazon-pricing-strategies

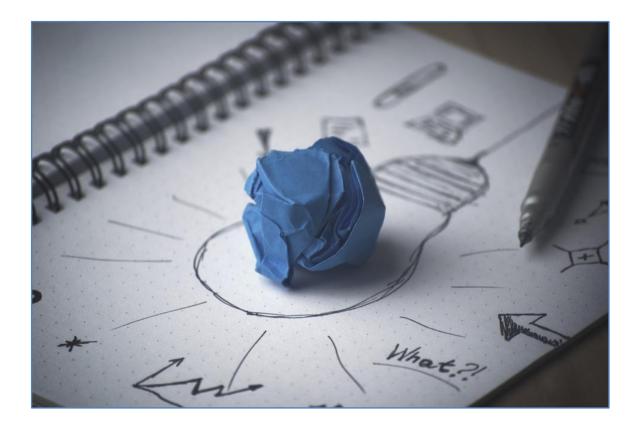
Results 🚯	Reach 🚯	Cost per Result 🚯	Amount Spent 🚯
43,797 Link Clicks	872,659	<b>\$0.01</b> Per Link Click	\$520.11
4,543 Link Clicks	65,018	\$0.01 Per Link Click	\$23.36
551 Link Clicks	4,695	<b>\$0.01</b> Per Link Click	\$6.49
16,617 Link Clicks	395,012	<b>\$0.01</b> Per Link Click	\$195.71
16,124 Link Clicks	292,356	\$0.01 Per Link Click	\$162.47
9,049 Link Clicks	175,252	<b>\$0.01</b> Per Link Click	\$122.96
969 Link Clicks	18,735	\$0.02 Per Link Click	\$16.28
201 Link Clicks	3,993	<b>\$0.06</b> Per Link Click	\$12.48
<b>91,851</b> Link Clicks	1,514,221 People	<b>\$0.01</b> Per Link Click	<b>\$1,059.86</b> Total Spent

How To Run Facebook Ads To Merch by Amazon Listings April 17, 2017

How many of you just landed on this guide and have already tried running paid advertising to your merch listings? Out of all the people that have, I bet the vast majority of you ran paid advertising using Facebook ads and reported back that they were expensive and a waste of time.

Read more at:

merchinformer.com/how-to-run-facebook-ads-to-merch-byamazon-listings

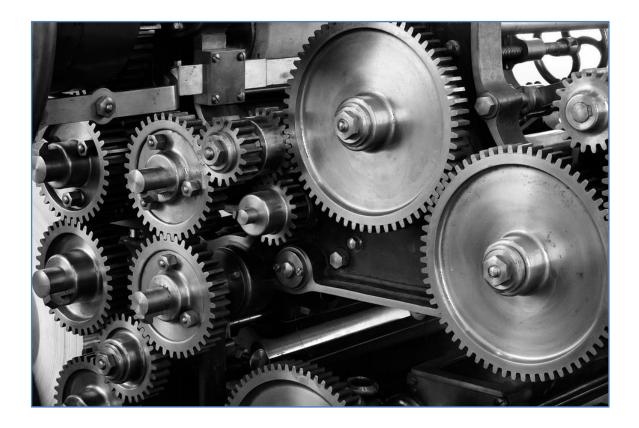


<u>A Definitive Guide On Seasonal Niches – How To Find, Rank,</u> <u>And Manage Your Listings</u>April 10, 2017

Seasonal niches can be a massive money maker when it comes to listing Merch on Amazon if you know what you are looking for and how best to manage these niches. If I were to say the word "seasonal niche" to you, what is the first thing that would come to mind? For most, it would be the major holidays: Christmas, Thanksgiving, Easter, so on and so forth.

Read more at:

merchinformer.com/amazon-merch-seasonal-niches



Which POD Service Should You Use To Sell On Amazon? April 3, 2017

We have been receiving a lot of questions lately on which print on demand platform is the best for listing your merchandise on Amazon. Todor and I are huge advocates of mixing all three when building your brand because each has its own benefits (and drawbacks of course). In the article below we are going to cover the advantages of these platforms/integrations and how to best utilize each of them when growing your merchandise business.

Read more at: <u>merchinformer.com/pod-service-use-sell-amazon</u>



## <u>Merch Informer Case Study – A Merch By Amazon 20k Per</u>

<u>Month Blueprint</u>March 27, 2017

Todor and I started Merch Informer just around 6 months ago. Ever since the beginning, we have been Merchants ourselves, practicing exactly what we preach on how to find successful designs, dominate markets, and crush the competition. Month in and month out, we are making more profit from Merch by Amazon and the multiple integrations that are now available for Amazon merch sellers.

Read more at:

merchinformer.com/case-study-merch-by-amazonblueprint



<u>Teespring Amazon Integration – Zero Cost Startup Guide</u> March 19, 2017

One of the biggest industries that the internet has seen has been Merchandise and this sector has been growing by absurd numbers year in and year out. I have never really been someone to buy much in terms of Merch but a little over a year ago, I found myself engrossed in the industry. This spawned myself and business partner clearing hundreds of thousands of dollars and launching Merch Informer. Selling Merch allows you to be creative and also business minded!

Read more at:

merchinformer.com/teespring-amazon-integration-zerocost-startup-guide



Zero Cost Merch Marketing March 13, 2017

For one reason or another, the majority of Merch by Amazon users are not willing to spend money to actually market the goods they work so hard to create. While this is not recommended (we have lots of guides on how to drive your own traffic), there is nothing wrong with wanting to ride the Amazon gravy train as long as possible.

Read more at:

merchinformer.com/zero-cost-merch-marketing

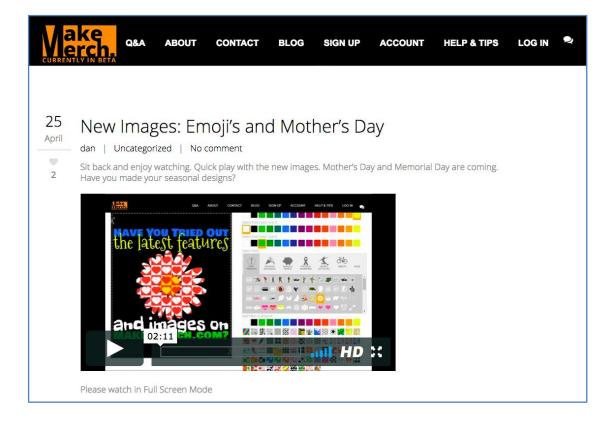


#### Make Merch Blog: http://make-merch.com/blog/

	CONTACT BLOG SIGN UP A	CCOUNT HELP & TIPS LOG IN 🔍
dan   Uncategorized   No comment Tutorial by Texas Girl Treasures Thank you Margaret (Texas Girl Treasures) for creating her own tutorial about using Make-Merch. Have you created a video about make-merch? Please let us know READ MORE	dan   Uncategorized   No comment What the Merch By Amazon Community is Saying [caption id="attachment_1143" align="alignnone" width="629"] Comments from the Merch By Amazon Community on Facebook[/caption]	dan   Uncategorized   No comment New Images: Emoji's and Mother's Day Sit back and enjoy watching. Quick play with the new images. Mother's Day and Memorial Day are coming. Have you made your seasonal designs? Please watch in Full Screen Mode
09 🔷 May 2	25 v April 2	READ MORE     25     April
dan   Uncategorized   No comment Tutorial – Create Promotional Pics For Your Merch Designs COMING SOON! Lifestyle Pics Sell More. Watch this video to see how you can create lifestyle pics here on make-merch.com: Please watch in Full Screen Mode READ MORE	dan   Uncategorized   No comment Tutorial – Create Great Looking Designs With Make-Merch The quickest way to create great looking designs using Make- Merch's cool features Watch this video to see how it is done: Please watch in Full Screen Mode READ MORE	dan   Uncategorized   No comment <b>Tutorial – Inspiration &amp;</b> <b>Multifont Designs</b> Need some inspiration for your merch designs? Just start clicking on the artwork in make-merch and think associatively. Also in this episode: use the new multifont designs. Every text line can have a different font. Use with care, too many fonts in one design can be TOO MUCH
	April 0	10 🖤 April 1

# <u>New Images:</u> Emoji's and Mother's Day

Sit back and enjoy watching. Quick play with the new images. Mother's Day and Memorial Day are coming. Have you made your seasonal designs?



#### Read more at:

make-merch.com/2017/04/25/newimages-emojis-and-mothers-day

# Placelt Blog blog.placeit.net

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[PERSUASIVE COPY HERE]



MAY 18, 2017 IN MARKETING

Comprehensive List of Best Tshirt Templates and Generators

MAY 15, 2017 IN DESIGN, MARKETING

=

#### How To Create Teespring Facebook Ads Like A Professional MAY 18, 2017



With an ever growing user base and people increasingly spending more time on Facebook, Facebook is the perfect place to advertise your business. Facebook has successfully turned itself into an advertising medium by connecting advertisers to its massive user base. Many wondered what was Facebook's revenue model since it spent so many years being an ad-free social media platform. And then suddenly, we started seeing ads all over Facebook, Instagram, and Snapchat. Truth is that for advertisers, it's probably the most cost-effective way to advertise a business and get incredible results!

#### Read more at:

blog.placeit.net/teespring-facebook-ads

#### How to Make a T-Shirt Design From Scratch APRIL 21, 2017

A Complete Guide on How to Make a T-shirt Design



If you run a t-shirt business, you know how important it is to find a way to make quality t-shirt designs in as little time as possible to optimize your production process and start earning money ASAP. Sounds expensive and complicated? Not really, making your very own t-shirt design doesn't have to be hard and you don't necessarily have to have graphic design skills to make a killer t-shirt.

There are two paths you can go by for making your own tshirt design: downloading graphics and fonts and using Photoshop to put them together for a totally DIY tshirt design or using a t-shirt template from a design generator that lets you get creative while taking care of all the technicalities for you.

I tested both alternatives by making my very own Mother's Day t-shirt design from zero, here's how it went.

Read more at: <u>blog.placeit.net/how-to-make-a-t-shirt-design</u>

How to Make Great Facebook Ads to Sell More T-Shirts MARCH 21, 2017



#### Make Great Facebook Ads to Sell More T-Shirts

First things first, **Facebook reigns**. Is this clear? If not, here's a graph that demonstrates it. By January 2017, Facebook had 1.8 billion monthly active users. In other words, Facebook has 1.8 billion targetable users! This is the main reason why advertising on Facebook makes a lot of sense and if you are still not advertising on Facebook you are definitely missing out.

Read more at: <u>blog.placeit.net/how-to-make-great-facebook-</u> ads-to-sell-more-t-shirts



## MerchInformer.com



#### Amazon Merch research simplified and streamlined putting more money In your pocket



# **Fully Secure**

As merchants ourselves, we understand how important it is to keep data safe and secure. Merch informer does not give away any of the designs that you discover in any hidden database.

# Niche Data

Merch Informer gives you all the niche data at your fingertips to help you make decisions. Find out what consumers want and exactly what is selling! Finding high opportunity items based on Amazon sales data has never been easier.

# Organized

Finding designs is the easy part. Keeping them organized can sometimes be a real struggle. Say goodbye to all your spreadsheets and say hello to the sleek Merch Informer solution.

# **Lightning Fast**

Merch Informer makes you more money with a fraction of the time invested. Save your time for more important things and let us help you navigate the expanding Amazon Marketplace.

# **Product Research**

The power of niche research comes from looking up keywords on Amazon and seeing exactly what products and designs are selling! Find out what potential customers are buying today without the need to guess what they may like.

Sort and filter between designs and categories in seconds seeing what you need to do in order to sell more. Designed for sellers, get detailed information on:

- Product Brand
- . ASIN
- Price (High, Low, Average, Current)
- Features
- Description
- Best Sellers Rank (Main Category)
- Estimated Monthly Sales
- Trademark
- Competition

#### Now upgraded with our newly released estimated sales numbers based on thousands of data points!

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÷	Product	ASIN	Price	Features	Description	Sales rank	Est. monthly sales	Actions
a 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	By: Steih T-Ghat	B01MTMU798	\$14.95	Assome Cool Stein Git -Shrit     Funny Tee Sims the Al Strin Lovers     Lightweight, Classic III, Double-neede sileeve and bottom hem		50145	45	0
4 0	By Pocket T-Shires	801HK9436KI	\$19.95	<ul> <li>sloft shirt, sloft shirt, sloft shirts, sloft shirts, solft shirts, solft see, sloft postert shirt, sloft spotset 4</li> <li>Lightheight, Classic st, Double-needle sleeve and bottom hem</li> </ul>	Exclusively available online via Amazon. All of our t-shrifs are made in the U.S with 100% colone, hips and handle by Amazon. Quarantee Hel good, cool to the buch, and extensity conty. 100% satisfaction guaranteed. Waar your shirt with proteil	51942	45	5 0 14
	By Futury Stuth Twen	B01MRPNYZ	\$15.99	<ul> <li>Dry our loss (Buffer or Informatione Bit Clear? This shift makes a great of The our information Bit Clear of The our information Bit Clear Clear Bit Bit Clear is repeated and pointed to be fitted. For a more losses (Exases on a Site our Lightnergift, Classic, ft, Double-needle sterve and bottom hem</li> </ul>	Loong slotte can be a way of the. We love slotte and inow that you do, these little news just a of this sail	63979	40	0 0 1

# Brand Spy

Quickly examine your competition by looking at what other Merchants/Brands are selling! Choose a product category and pull up their 100 best selling items in seconds. Many of our customers are finding this feature useful to extrapolate how well a brand is doing from releasing products in specific niches.

Not only is the Merchant/Brand search useful for taking a look at others, you can use it track your very own brand. This will allow you to see a snapshot of how your brand is doing and what you could possibly do to improve it.

U ≡							8	admin Admin
	Results data			Last searches	Actions			
	Total results Lowest Price Highes 100 \$11.99 \$14		ge Price 4.96	• hellop		ADD TO FAW     SELECT     DESELECT FA     PER PAGE	ALL	
	Last results							
				a 1 2 a				
	Product	ASIN	Price	Features	Description	Sales rank	Est. monthly sales	Actions
	1001	B01B0PRN1W		100h Day of School T-shrit     Lightweight, Classic R, TearAway label, Double-needle sleeve and bottom hem     4.5 act 100% Combed Ringspun Cotton, machine wash cold with like colors, dry low heat		30146	81	0
	My Students Are 100 Days Smarter Today T-shirt							0 14
	My Students Are 100 Days Smarter Today T-shirt	B01B11JAWA		Happy Valenthre's Day Shint     Lightweight, Closes Ett, Taar-Away label, Double-needle skerve and lothom     ham     4.5 st 103% Combed Ringeoun Calton, machine wash cold with like colors     dry low heat	A perfect off your you valentine on Valentine's Day 2016. Enceptional quality on this Valentine Day T-lentif Happy Valentine's Day everybody!	38646	56	

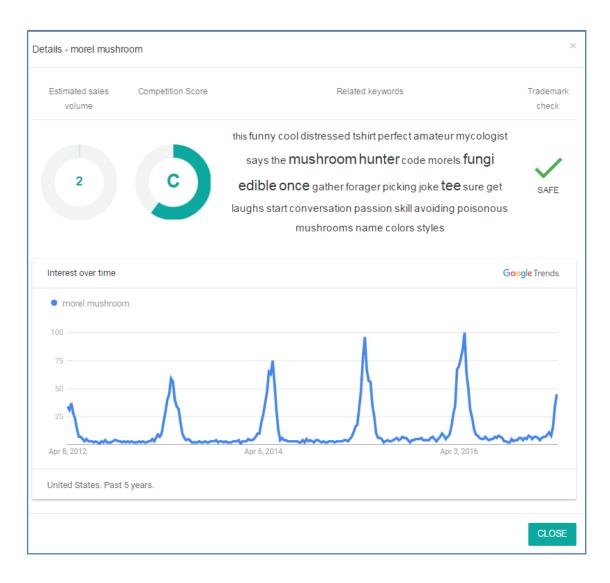
#### **Keyword Finder/Keyword Favorites**

The game has been changed with the release of the new keyword finder!

Amazon is a big data company that knows exactly what products and phrases to recommend to people in order to get them to buy. When customers start typing, Amazon is suggesting products and niches that they know are hot.

With the new keyword finder, simply enter in a seed keyword, and get hundreds of auto suggest Amazon keywords that are proven sellers! Organize your favorite keywords through favorites, check the phrase for trademark, and check their competition with the click of a button.

#### Using the Merch Informer Keyword Finder is the fastest way to earn more money selling Merch on Amazon!



### **Advanced Competition Checker**

As Merchants ourselves, we know how important statistics are. They give the perfect picture of how many designs are out there and being sold for certain keywords, what the competition looks like, and if the market has room for penetration. With Merch Informer's advanced competition checker, you will now be able to get a better idea of what kind of competition you are up against inside of Amazon's Algorithm.

Updated to include 20+ product categories for those selling print on demand products via the Shopify/Amazon integration. Merch by Amazon sellers can now expand their business fast!

Keywords/Phrase	Total results	Merch only results	Score (based on merch only results)	Seller who uses phrase as a brand
	Total Toodito	moren enty results		
moms spaghetti	37	8	А	No
pasta	4165	121	С	Yes
mountain climbing	4623	200	D	Yes
bouldering	2582	124	С	Yes

# **Listing Optimizer**

Having the best designs imaginable are not enough if you want to make sales. You need your product listings to be seen, which is why we recently released the product listing optimizer.

Split into two parts, the listing optimizer will both help you write better product descriptions and features based on relevant synonyms as well as help you tweak the pages you already have up. Cross reference ASINs and keywords to the product pages you have already created to see how well they are optimized. Not taking the time to optimize your listings is leaving money on the table! Get your products in front of your buyers by running every listing through our optimizer for your best chance at success.

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	ſ	Keywords - Insert texas eat food	values separated by spaces or enter				
•							h
~		Q SEARCH	1				
a ~	L						
				Results are only shown for keyword	; with synonyms found $ imes$		
		Synonyms					
		Keyword	Noun	Adjective		Verb	
		texas	Texas Lone-Star State TX American	state			
		eat				p use up deplete exhaust run through wipe out co pend have ingest spend take take in vex worry	prrode rust damage
		food	nutrient solid food food for thought intellectual nourishi content matter mental object solid sub-				
	L						

# **Organized Favorites**

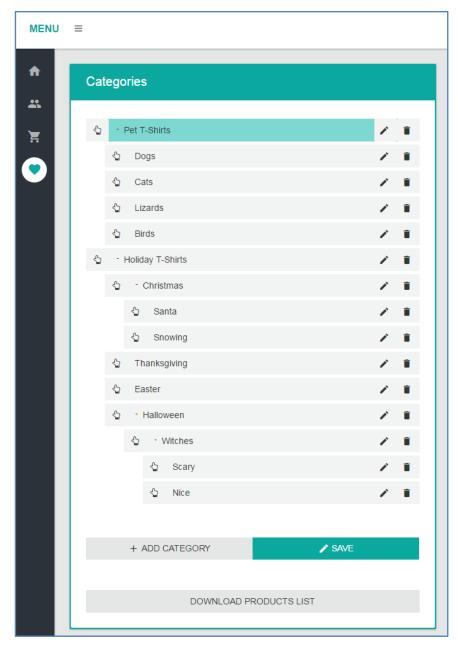
Long gone are the days of manually adding your ideas and inspiration to spreadsheets and trying to keep them organized. With our favorites feature, you can create organization trees to place designs that you want to improve upon in the future. This is especially useful by breaking down different niches, or keeping lists for separate designers.

Once you are satisfied with your choices, simply click on Download Product List and choose which options you want to be included in your download. You have the option to choose from:

- Title
- Image UR
- . ASIN
- Price
- Features
- Description

You may choose which you want to include or not include in your spreadsheet and then click submit.

You now will have a perfectly organized spreadsheet to shoot of to your designer to do all the work!



50

#### Merch Account Protection - Trademark Alerts

Trademark Alerts is finally here! We have heard the cries from the community.

How can you possibly keep track of what shirt slogans are safe when you have hundreds or thousands of shirts online?

What if one of your top selling phrases gets trademarked 3 months down the line, would you have any idea?

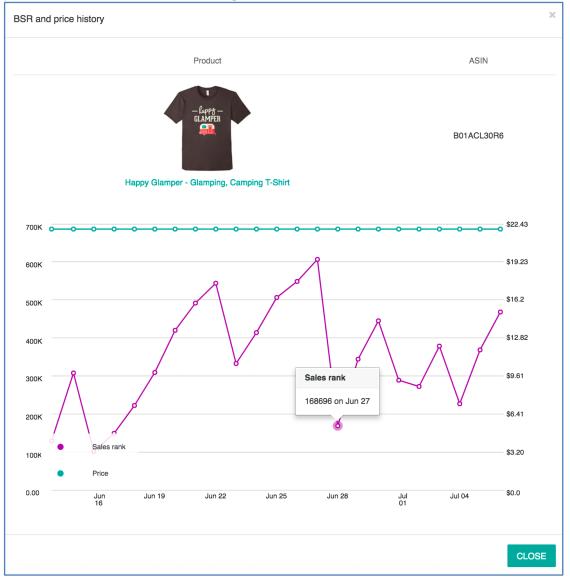
Now you will!

Trademark Alerts will monitor all your most important selling phrases in real time and alert you to any changes. If a phrase gets trademarked 5 months from now, you will know about it and be able to take preemptive action to keep your account safe! No matter if you are selling on Merch by Amazon, or selling Merch on Seller Central via the Shopify Integration, keep your account protected with Merch Informer!

		CHECK TRADEMARKS	
Trademarks			
	Keywords/Phrase	Safe	Details
	Facebook	×	•
	home.	×	8
	home	×	•
	Home.	×	•
	keep calm	×	
	straight outta	~	•
	Twitter	×	8
	Youtube	×	8

## **Merch Tracker**

This module inside Merch Informer lets you track your own shirts or competitor tees for BSR/Price changes over time building beautiful graphs. Perfect for any marketing campaigns and analyzing data, which allows you to see exactly what kind of effect your efforts are having.



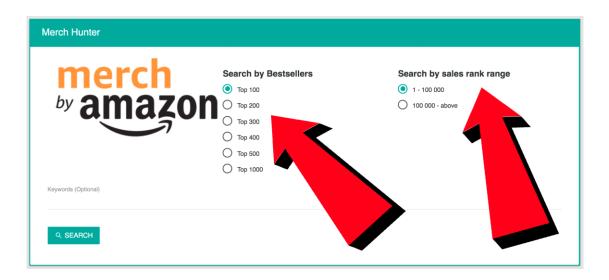
One of the most exciting aspects of this module is the ability to track your keywords on Amazon by keyword. You will be able to see exactly what position you are ranking in and how that changes after you optimize your listings.

Tracked ASINs				
Image	Product	Details	History	Delete
	B01ACL30R6 Happy Glamper - Glamping, Camping T-Shirt	^	Ð	
Keywords	Saved key	ywords		
✓ SAVE	happy glamper Position: 3 1, 👕			

#### **Merch Hunter**

Merch Informer recently released the long awaited *Merch Hunter* Module! This module will allow users to research by taking a look at the top 100 to top 1000 best selling shirts on Amazon.

You even have the ability to narrow down your research by picking 1-100k BSR or 100k and picking a keyword to really start niching down.



This is an incredibly powerful tool that let's you see the top-selling Merch By Amazon listings in order of sales rank (best sellers rank).

These lists are updated daily! This feature could almost be considered too powerful!

# You can see the sales rank and expected monthly sales volume for the top-selling Merch listings.

Last results							
Product	ASIN	Price	Features	Description	BSR	Est. monthly sales	Actions
Star Wars Tropical Stormtrooper Graphic T-Shirt	B071V6F9N	IF \$15.99	<ul> <li>Officially Licensed Star Wars Apparel</li> <li>Awesome Floral Stormtrooper Helmet Tee</li> <li>Lightweight, Classic fit, Double- needle sleeve and bottom hem</li> </ul>	Even those on the dark side can st op and smell the hibiscus with the Star Wars Tropical Stormtrooper G raphic T-Shirt. This unique Star W ars shirt features a stormtrooper h elmet in a colorful tropical floral pri nt so fans can celebrate the soldie rs of the Galactic Empire.	1710	1170	с С Ш
MARINE Construction Star Wars Choking Hazard	B071YMRN	TR\$15.99	<ul> <li>Officially Licensed Star Wars Apparel</li> <li>Funny Darth Vader Tee, 12STW814</li> <li>Lightweight, Classic fit, Double- needle sleeve and bottom hem</li> </ul>	The Star Wars Choking Hazard He ather Graphic T-Shirt is here to wa rn all the admirals in the Empire th at they just might be in for a deadl y surprise. "Warning Choking Haz ard" is printed around a black and white image of Darth Vader reachi ng out to Force choke someone.	2318	900	♥ 49
Graphic T-Shirt				ng out to Force choke someone.			©
							<u>ani</u>

# You can also add a keyword to your search to see seasonal or trending results.

Last results							
Product	ASIN	Price	Features	Description	BSR	Est. monthly sales	Actions
Bange Arstante JULY	B06Y1ZJW6	GF \$16.96	<ul> <li>are born in July, born in July shirt, i born in July girl, women born in July shirt, never underestimate a woman bor</li> <li>all women are created equal but only the best are born in July,</li> </ul>	Important note: this shirt is NOT G LITTERY, if you find for a glittery o ne, don't buy this. Thanks!	30199	81	୯ ଦ
Queens Are Born In July Tshirt birthday gifts			Legends Are Born In July Shirt, Kings Are Born In Jul Lightweight, Classic fit, Double- needle sleeve and bottom hem				© [
LECENDS	B06ZYPJM2	2C \$18.99	Legends Born In July Vintage Shirt	Legends Born In July, Vintage Shir t, Grunge, Dirty Effect, Birthday, C	31205	77	Ø
			<ul> <li>Legends Are Born In July T Shirt, Black Shirt, Grunge</li> <li>Lightweight, Classic fit, Double- needle sleeve and bottom hem</li> </ul>	hristmas Gift Ideas, Fathers Day G ift			Ð
Legends Born In JULY T-shirt,							
VINTAGE Gift							©
							[.iu]

# Get Started With Merch Informer Today!

# Sign Up

Sign up to Merch Informer by either paying monthly as you go, or prepay for 6 or 12 months. You even have the option to try it out risk free for 3 days.

#### Integrate

In order to use Merch Informer, you need to hook it up to the Amazon API. This is both free and easy! Make sure to watch the setup tutorial to fast track your setup.

#### Research

You are now all set up to start researching, getting ideas, and shooting off lists to your designers. Good luck!

# BONUS! Use code CG15 at signup to save 15% FOR LIFE!

## **Fully Secure**

Your information is safe and never shared. Product searches happen through the Amazon API so rest assured you are in good hands.

#### **Lightning Fast**

Compared to old methods of doing niche Merch research, we do it lightning fast saving you time!

#### **Risk Free**

We are so sure you will love our tool that you can try it risk free for 3 days to make sure that it is a good fit for your business.

#### Easy To Use

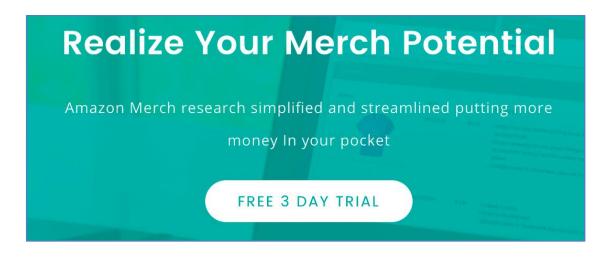
Merch Informer is incredibly easy to use. Make sure to read through the tutorials if you have any questions.

## **Full Support**

If you ever have any issues getting set up, or come across something that is not working correctly, our support team will take care of you.

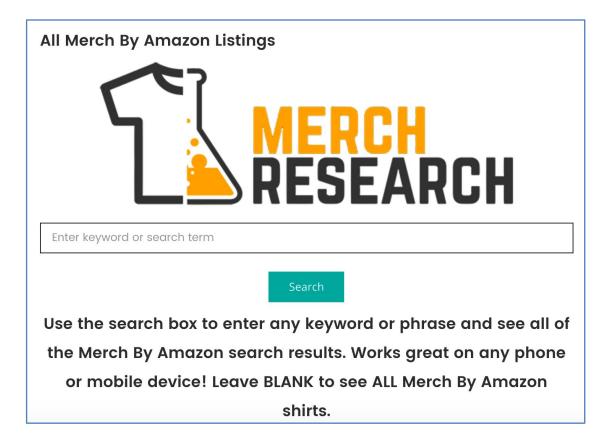
#### **Continued Development**

We are sellers ourselves! In order to create the best tool possible, development is continuing forward to add more features.



# All Merch By Amazon Listings (allin one place)

merchinformer.com/merch-amazon-listings



# **Social Media Research**

### merchinformer.com/search-social-media



# **Search Marketplaces**

merchinformer.com/search-marketplaces



# **Search Marketplaces**

merchinformer.com/search-marketplaces





merchinformer.com/search-images



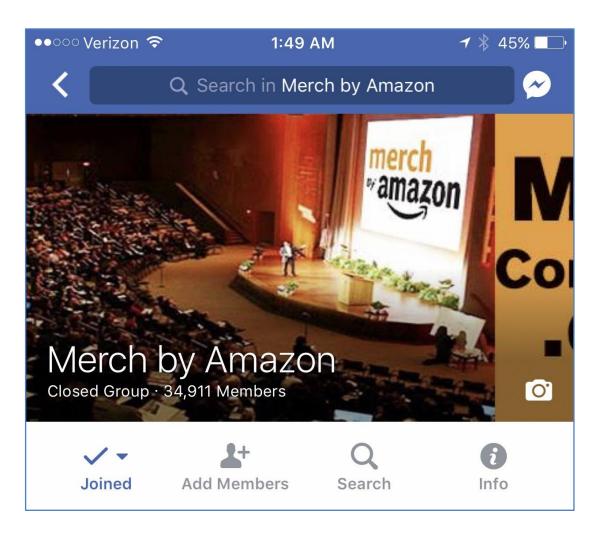


merchinformer.com/search-images



# 4 - Facebook Groups

### Merch By Amazon – MerchLife



# facebook.com/groups/MerchLife

### Merch By Amazon - Merch Success 2.0



# facebook.com/groups/MerchSuccess

# **5** -Design Hardware

The Apple iPad is an AMAZING device for making Merch By Amazon designs. There are several design apps that are only available on iOS devices. They are easy to learn and are capable of producing the 4500 x 5400 PNG files required by Merch By Amazon.

At the entry level is the iPad Mini which can be purchased for around \$200.



The iPad Mini does not support the Apple Pencil (only iPad Pro models support the Apple Pencil).

You can use pressure sensitive styluses with the iPad Mini in order to get brush effects in certain apps. Take a look at the Adonit Pixel:

# adonit.net/jot/pixel





# iPad Pro + Pencil

If it's within your budget, the Apple iPad Pro (9.7" or 12.9") with the Apple Pencil will be a dream set up for making Merch By Amazon designs.

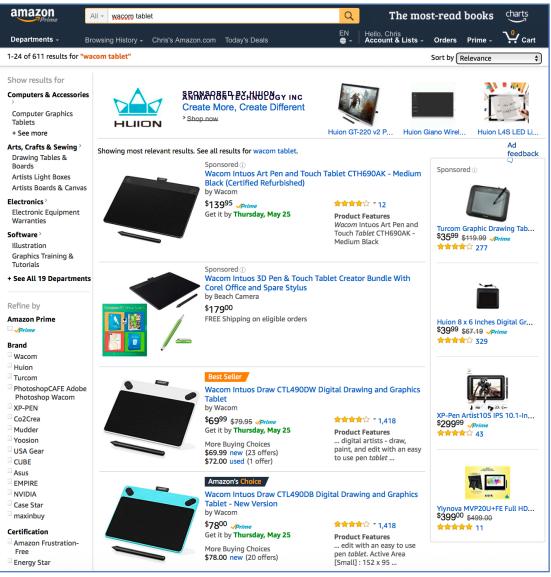
There are some great apps Like Over and Procreate that are capable of producing the 4500 x 5400 PNG files required by Merch By Amazon.



# Wacom Tablets

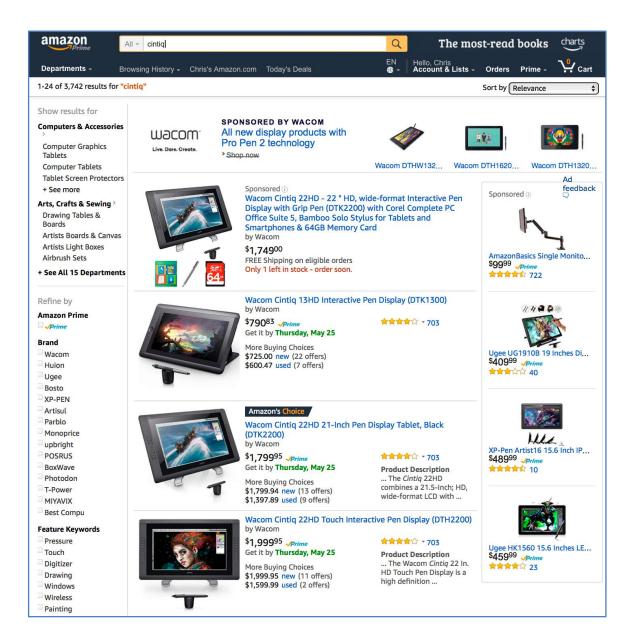
The FIRST YouTube video from Adobe that teaches Photoshop recommends getting a TABLET to use for designing on your Mac or PC.

A quick Amazon search for Wacom tablet will bring back some good ones.



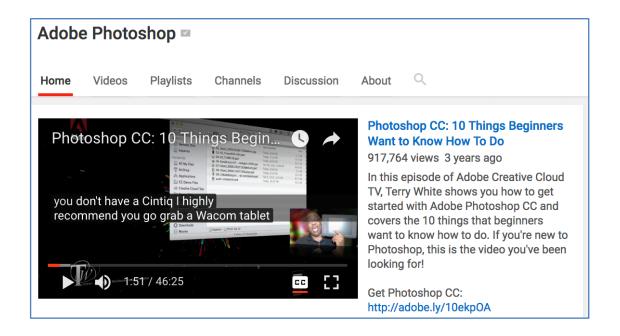
# **Cintiq Pen Display Tablets**

If it's within your budget, a standalone Cintiq display tablet is the premium set up for any type of design work done on a Mac or PC. Amazon carries the most popular models.



# Seriously, within the first two minutes of Adobe's first YouTube video about Photoshop, they recommend getting a tablet.

# See for yourself:



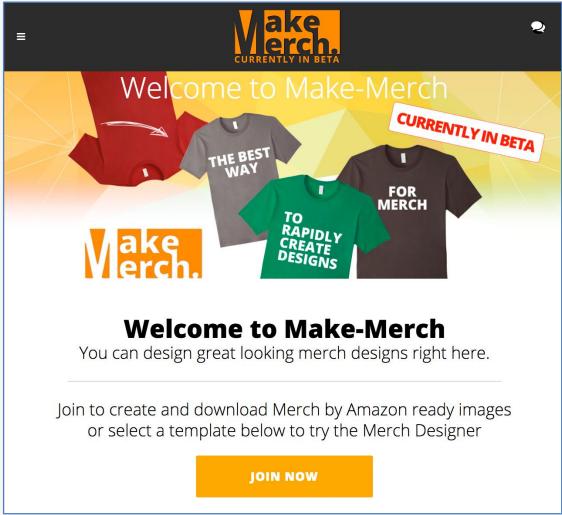
# Adobe Photoshop YouTube Channel youtube.com/user/Photoshop

# 6 - Desktop Software

# Make-Merch.com

### Q: What is Make-Merch?

**A:** Make-Merch is a membership site to enable users to quickly and easily create great looking designs for Merch by Amazon.



# <section-header><section-header><text><text><image><image><image><image>

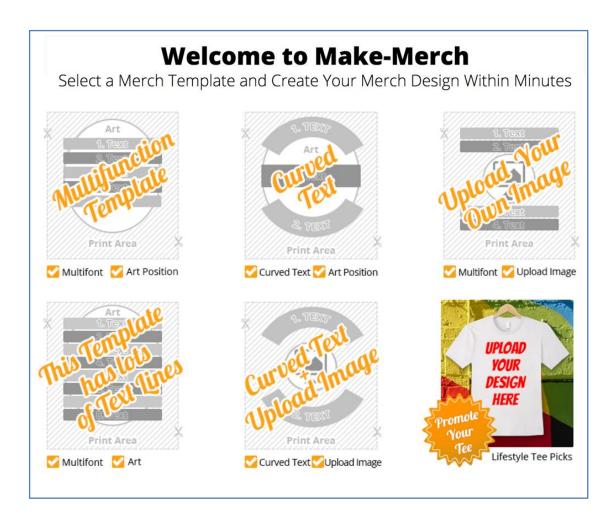
### Q: Are the designs copyright free?

A: The Make-Merch team has made efforts to ensure that we only use images without any limitations on their use. Images are either created by our team or sourced from sites where the copyright is listed as CCO without any limitations on usage. If you find an image on Make-Merch that you believe is a violation, please inform us immediately.

CURRENTLY IN BETA	CONTACT BLC	IG SIGN UP	ACCOUNT	HELP & TIPS	LOG IN	P.
	Design and Click DOW					
		Line 1: good		Nudge Line1 📮		
	NG	Line 2: morning Line 3:		Nudge Line2 📮		
		Line 4: <b>unicorn</b> Select Font:		Nudge Line4		
		<b>Alfa</b> Anion $\frac{Arbu}{tus}$ /	vial BAN Kar Dus GRS Ville Survive Stranger Stranger Stra		S BER ONE	Abel Frede ricka potial Riste
		Sten Uni VT Select Font Co		uarų preiri sans wald ka		Liste
UNICO	RN	Select Font Co				
	×	Select Font Co				

### Q: If I create a design using Make-Merch will Amazon automatically approve it?

A: Not necessarily. If the wording used in your design or the design itself does not meet Merch by Amazon's rules, your design will not be approved. If you need to prove to Amazon that the image itself is copyright free, please refer them to makemerch.com as the source. Please do not copy designs of other Make-Merch members.



Make-Merch currently has FIVE different Merch By Amazon t-shirt design templates as well as an awesome MOCKUP generator that you can use to make social media and other promotional images.

They are adding new features all the time as well.

### Create Great Looking Original Designs Like These Within Minutes



www.make-merch.com

# \$10 REBATE!

Sign up for Make-Merch and then send an email to <u>ThankYouChris@make-merch.com</u> to claim your rebate!



www.make-merch.com

### **Endorsed by Chris Green:**

Make-Merch.com is continuing to receive great feedback.

If you're serious about **Merch By Amazon** and you also value your own time, Make-Merch.com is one of the best investments you can make.

You can rapidly create Merch By Amazon designs and save them in Merch ready format. Gotta love the way you can click on the "new and trending images" and get great ideas for your next design.

This is a comment I received from Kimberly S.:

"I wanted to let you know I signed up for Make-Merch and I love it. I know nothing about designing or art... It took me about 5 minutes to design the shirt. I then went straight to Merch By Amazon, uploaded it in two minutes and it's already live. It is a really great program. Last night I designed a shirt for my niece's bachelorette party.

Everyone thought I was a genius because I did it in record time. They all love the shirt!"

# STENCIL – <u>MerchStencil.com</u>



Stencil is now Merch By Amazon compatible!

Make designs in Stencil with dimensions 2250 x 2700 and then save as Retina @ 2x and you'll get a Merch-ready 4500 x 5400 PNG file!

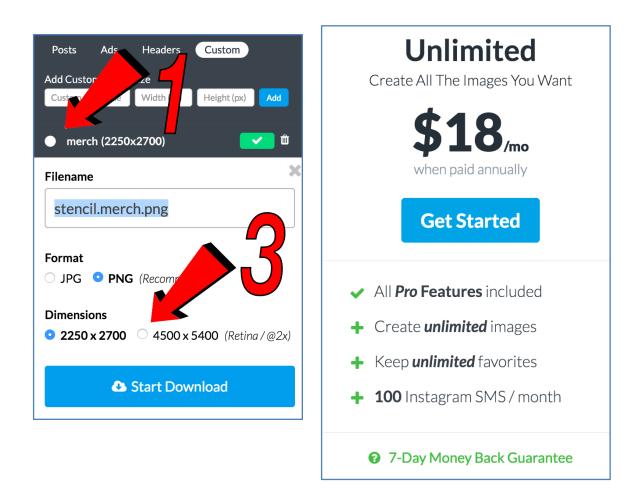
Create UNLIMITED Merch By Amazon Designs for \$18/month!

Three Steps to use Stencil

Step 1: Create custom canvas 2250 x 2700

**Step 2:** Click background and change to transparent background

**Step 3:** When downloading the finished design, choose Retina @2x for 4500x5400



### Are all the images and icons royalty-free?

Yes! In fact, they're all under a special public domain Creative Commons license called "CC0". That means you can use these photos however you want. We mean that literally. Personal, commercial, blog posts, posters...anything. Also, there's no attribution required whatsoever!

### What is your refund policy?

If you're at all unhappy within 7 days of signing up, contact us for a full refund. Monthly recurring payments (other than your 1st month within 7 days) are non-refundable. However, if you're on our yearly plan, refunds are available 7 days from when your card is charged.

# Create images faster & easier than ever before.Pick a background. Add some text. No biggie.

### 1,110,000+ background photos

More royalty-free "CC0" images than you'll know what to do with! Hundreds of new photos added every week!

### 600+ Amazing Templates

Create beautiful images even faster with our PRO templates, ready to be edited.

### Upload & Store Multiple Logos

Upload & store every variation of your logo or different logos if you're creating visuals for different brands.

### 100,000+ Quotes

Make inspiring quote images in seconds by searching through our collection of quotes right in Stencil.

### 2,000+ Google Web Fonts

Find the perfect font for your image by using any of Google's thousands of web fonts!

### Upload your own fonts

Match your brand perfectly by uploading your own fonts directly to Stencil and use them in all your visuals.

### 200,000+ Icons & Graphics

Vector icons from The Noun Project and EmojiOne right at your finger tips, royalty-free and safe to use however you want (personal or commercial).

### 36+ custom sizes for all your needs

We've done all the research and pre-loaded the optimal sizes for social networks, ads, blog posts and more. Not enough? Create your own (like Merch By Amazon!

### Easy-to-use Chrome Extension

Create images 'on-the-go' while browsing the web using our amazing Chrome Extension.

https://chrome.google.com/webstore/detail/stencil/h gmhphfbdfbkokcfajipbmkcakmmepeb

### Instantly add text to any image - just right click!

The Stencil Chrome extension lets you highlight text anywhere on the web and turn it into an image instantly. See an image you want to add some text to? Just right-click any image and select Stencil.

### Then you can start creating and customizing your image!

# Get a free trial of Stencil at: MerchStencil.com

# MerchDesigner.com

MerchDesigner is included FREE for members of The RiverBank!<u>http://River-Bank.com</u>

MerchPower								F	lome	Contact	Editor	Signup	Login
Products	Graphics	T Text	<b>≡</b> Layers	<b>උ</b> Copy	Paste	Forward Swap	F Backword Swap	↔ Horizontal Align	t Vertical Align	t Flip	Lock Object	8 Remove Layer	Empty Canvas
Enter text below MA	KES ME HAPPY	← Back						I	)				с э
	Montserrat <del>-</del>					·				,	. (		e e
Tl (Font size) 12	R	leverse					ne	na	h				*
E 2 5 Curved tex Radius:		<u>U</u> <del>S</del>						ME	-/				-
Color: #f61010		•											

Merch Designer is currently a web-based application for making Merch By Amazon designs. You can use any of the included artwork or upload your own.

You can add text, change fonts, resize, and more. Merch Designer is great for making simple Merch By Amazon tshirt designs quickly and with no graphic design experience. Files are exported as 4500 x 5400 PNG files.

# Placelt.net Smart Templates

### placeit.net/c/apparel/?f\_types=design\_template&f\_d evices=Design%20Template



Make your own t-shirt design with this web-based tshirt design template application and rock the market! All you have to do is use the menu on the right to modify thebackground and the graphic. Don't forget to choose their color! Then use the menu on the left to add your own text; you can change each line's font and color,

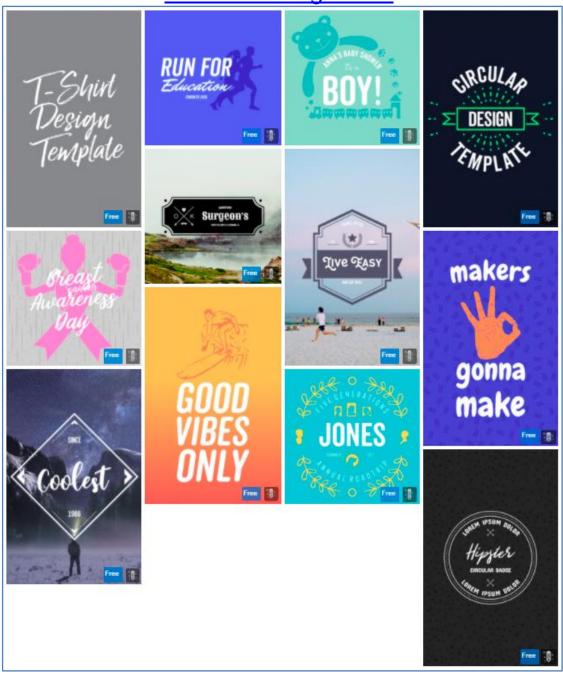
This link with get you a 15% discount from Placelt.net: placeit.refersion.com/c/d744c



Placelt provides a very versatile template Merch By Amazon T-shirt designs! The menu on the left will let you change the text, color, and font. Don't forget to choose your graphic and background; you are also able to modify their colors.

# Here are some more examples of editable Placelt t-shirt templates:

https://placeit.net/c/design-templates/?f\_devices=T-Shirt%20Design&h=2



### Make a Sports Logo for Your Team with Placelt! Create your own sports logo in seconds! <u>https://placeit.net/c/design-</u>

templates/?f\_devices=Logo&f\_tags=Sports&h=3



Sports Team Logo Maker - Human Characters

Start using Placeit to design a sports logo in a creative and beautiful way! The menu on the right side of the...



Sports Logo Maker - Cartoonish Animals

If you are looking to design a team logo, you've reached the right place! Placeit has an excellent tool for you ...



Sports Logo Maker – Aggressive Animals Looking for a way to design a sports logo? Use Placeit! You could use this

awesome sports team logo maker a ...



Gaming Logo - Fantasy Creatures This gaming logo maker is a great choice for you to start making your esports logo in a simple and...



Basketball Logo Maker Looking for a way to create an awesome basketball logo in a supereasy and beautiful way? Use Placeit!...



Baseball Logo Maker

Take a look at this baseball logo generator by Placeit, use it to create your own baseball logo designs in a...



Football Logo Maker Take a look at this beautiful football logo maker by Placeit, it's a gorgeous tool that you can use to create your...



Soccer Logo Maker Make a soccer logo in a simple and beautiful way! Use Placeit to create your own custom soccer logo and...

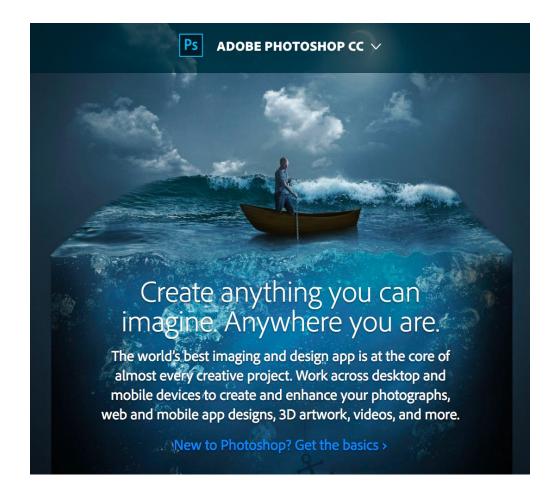


Sports Logo Generator - Capital Letter Badge

Take a look at this awesome sports logo maker from Placeit! It's a really cool tool that you can use to start...

# Photoshop

# adobe.com/products/photoshop.html

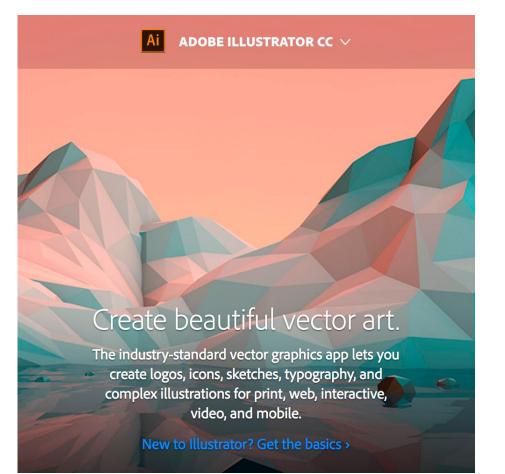


Photoshop CC can be purchased for just \$9.99/month. It is a very inexpensive way to get started. YouTube and Adobe both offer TONS of free videos to help you learn Photoshop. There are also online courses.

### YouTube - youtube.com/user/Photoshop

# Illustrator

## adobe.com/products/illustrator.html



Illustrator can be purchased for just \$19.99/month. Another inexpensive very inexpensive way to get started. YouTube and Adobe both offer TONS of free videos to help you learn Illustrator. There are also online courses.

If you are starting **100% FRESH** with no experience with Photoshop or Illustrator, I recommend learning Illustrator. I say this because of how many of my professional design friends use Illustrator over Photoshop.

# 7 - Mobile Design Apps

# Over - madewithover.com



Over is currently only on iOS devices but it is seriously SO GOOD that I recommend that people buy an iOS device (even if just an iPad Mini or iPod Touch) just to use the Over app for Merch By Amazon.

There are not many apps that support the creation and export of 4500 x 5400 PNG files but the Over app handles them like a champ!



### Over PRO

### $\times$

### **Powerful Tools**

Quickly create professional quality content. Save time and money.

### **Huge Library**

Get noticed with 100,000+ readymade graphics, fonts & images.

### **Easy to Learn**

Not a designer? No problem! Over PRO makes it easy for anyone to create.

### TRY FREE FOR 7 DAYS

Subscribe annually and save 60%

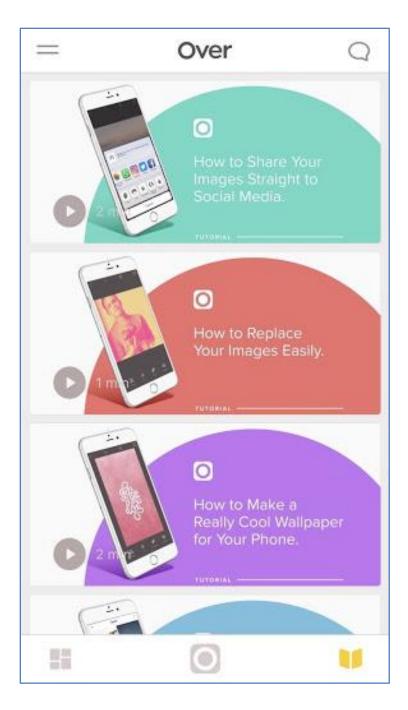
### TOP IN-APP PURCHASES

1.	OverPro	\$9.99
2.	Fonts for Pictures	\$2.99
3.	PRO PHOTO EDITOR TOOLKIT	\$2.99
4.	Big Font & Graphics Bundle	\$2.99
5.	Cursive Fonts Pack	\$1.99
6.	Funky Fonts Pack	\$1.99
7.	Drop Shadow Text Effects	\$1.99
8.	Add Artwork, Text & Images	\$1.99
9.	Compliment Filled Text Pack	\$1.99
10.	Blend Mask Effects, Text, Artwork & Images	\$1.99

### Over PRO is a musthave. It's very powerful and inexpensive.

# Download on the AppStore

Another great thing about the Over app is that they have tons of resources and tutorials to help you get the most out of the app and help you become a great designer!



This TEN VIDEO series will get you up and running with the incredible Over app! Use Over to make your Merch By Amazon designs from your iPhone or iPad!

You can also view this list on Facebook here:

facebook.com/notes/merch-by-amazon-merchlife/over/1714620231912808

### Full TEN VIDEO Playlist: youtube.com/playlist?list=PLGy1\_FmEQT1Kf8Kj EZ0PI0OP2GTNzw7pn

Or view each video using the links below:

1: Downloading the Over App https://youtu.be/l41EaaTwzP8

### 2: Over vs. Over Pro https://youtu.be/M3k8czxxkQ4

3: Setting 4500 x 5400 Dimensions https://youtu.be/lk-QWXMsE3M

4: Adding & Editing Images https://youtu.be/OpnhQweOA30 5: Adding & Editing Text https://youtu.be/Tl6od3S0dBE

6: Adding & Editing Shapes https://youtu.be/-D9mimjs9lc

7: Importing Fonts https://youtu.be/ytBPFWQ7BOs

8: Importing Images (Zip Files) https://youtu.be/J5tBl0nsC\_0

9: Importing Images (Dropbox Links) https://youtu.be/K0u-kXwluYw

10: Saving as PNG https://youtu.be/6xaA--41IPs

# **Dimensions Reference Chart**

OVER Download on the App Store





# facebook



SHIRT: 4500 x 5400 PNG FILE 72 - 300 DPI, under 25MB

### POST: 2048 x 1536

Profile Picture (1:1): 360 x 360 Profile/Page Header (Desktop): 828 x 315 Profile/Page Header (Mobile): 282 x 465 Group Header: 801 x 250 Event Header: 784 x 295

### TWEET (3:2): 2048 x 1365

Profile Picture (1:1): 500 x 500 Profile Header: 1500 x 500

### PIN (2:3): 1365 x 2048

Profile Picture (1:1): 600 x 600 Board Cover: 736 x 498

### POST (1:1): 2048 x 2048

Profile Picture (1:1): 180 x 180

# Other Print On Demand Sites

	Dimensions Resolu		Filetype
Merch By Amazon	4500x5400	72-300	PNG
Cafepress	2000x2000	200	PNG
Teespring	3000x3000	72-120	PNG
Zazzle	ANY	150+	PNG
Teepublic	1500x1995	150+	PNG
Spreadshirt	2200x2200	200	AI, .EPS
Gearbubble	1000x1000	144	PNG
Threadless	4200x4800	300	PNG
Redbubble	2400x3200	72+	PNG
Viralstyle	3000x3000	72+	PNG
Sunfrog	2400x3200	72+	PNG
CustomizedGirl	1000x1000	72+	PNG
Society6	3300x5100	72+	JPG
Represent	4000x4000	300	PNG

# **Other Sizes**

Etsy	2048x500
YouTube (HD)	1920x1080
LinkedIn (3:2)	2048x1365
iPhone 5	640x1136
iPhone 6(S)	750x1334
iPhone 6(S)+	1242x2208
iPhone 7	750x1334
iPhone 7+	1920x1080
38mm iWatch	272x340
42mm iWatch	319x390

## Procreate - procreate.art

Create beautiful sketches - Tools as powerful as your ideas

With Procreate's remarkable pencils, you'll be creating beautiful sketches in no time. With the power of your iPad, your concepts can flow as fast as your ideas.

Inspiring paintings without the mess - Everything from classical to digital

Carry an unlimited library of brushes with you wherever you go. Procreate gives you a natural and fluid painting experience powered by Silica: the fastest 64-bit painting engine on iOS.

Free yourself from the desktop - Sensational advances for illustrators

Procreate has all the tools you need to create breathtaking illustrations; including an advanced layer system, massive canvas resolutions, 64-bit color, and stunning cinema quality effects.

The art of performance - Designed exclusively for iPad

Procreate is a 64-bit performance powerhouse built only for iPad. Discover just how easy it is to create richly detailed artworks anywhere you are.

# Procreate is the most advanced painting app ever designed for a mobile device

Create beautiful sketches, inspiring paintings, and stunning illustrations wherever you are.

#### Learn more about our latest update



## https://itunes.apple.com/us/app/procreate-sketchpaint-create./id425073498?mt=8



# Amaziograph - amaziograph.com



# With Amaziograph everybody is an Artist!

Amaziograph allows you to create amazing drawings on your iPad. Just \$0.99



## **Amaziograph Features**

#### **Symmetries**

Amaziograph applies symmetries to everything you draw.

Creating a symmetric image is easy: choose the type of graph you want and then draw! You can see how your tessellation changes as you draw. Whatever you draw, it looks beautiful.

- Mirror
- Rotation
- 2-mirror kaleidoscope
- 3-mirror kaleidoscope
- Tiles



Not only does Amaziograph allow you to use a symmetry while drawing, but it also enables you to change or turn off the symmetry in the process of drawing. Furthermore, you can configure the symmetry grid as you like.



https://itunes.apple.com/us/app/amaziograph/id586076398 ?ls=1&mt=8



# iOrnament

## Website:

http://www.science-to-touch.com/en/iOrnament.html

## App:

## https://itunes.apple.com/us/app/iornament-drawcreative-geometry-art/id534529876?mt=8

First of all iOrnament is a drawing app! You draw simple strokes with your finger or the Apple Pencil - iOrnament repeats them automatically according to the rules of a selected symmetry group. By just drawing a few strokes fascinating patterns emerge. People of almost all ages starting from 3 year old kids up to scientifically or artistically interested grownups can spend hours in the creative process of creating ornaments, tilings or infinite knots. iOrnament lets you creativity flow, unexpected twists appear while you are drawing follow them to see where they lead. iOrnament is at the same time relaxing, meditative, scientific, artistic, structured, hypnotic, fun and educational.



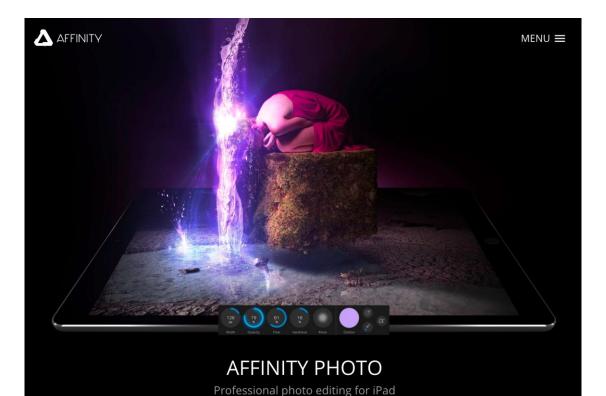
# Affinity Photo (iPad)

102

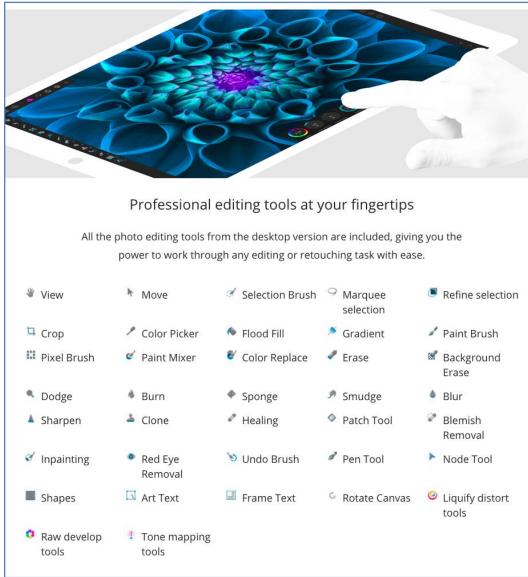
Website: https://affinity.serif.com/enus/photo/ipad

App: https://itunes.apple.com/us/app/affinityphoto/id1117941080?mt=8

## Professional photo editing on iPad



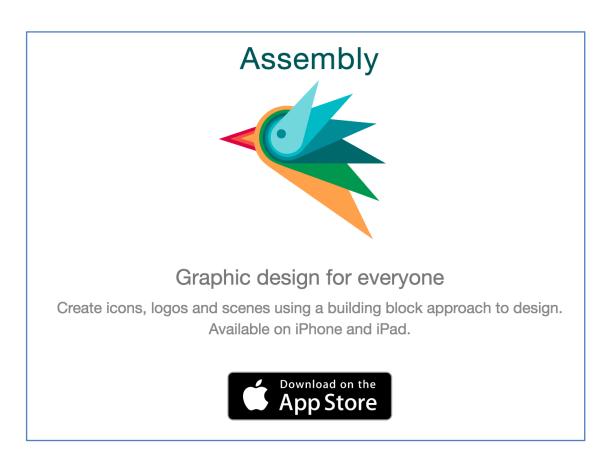
Developed without compromise, Affinity Photo for iPad is the first full-blown, truly professional photo-editing tool to make its way onto the Apple tablet. Built from exactly the same back-end as our award-winning desktop version, and fully optimized to harness the full power of the iPad's hardware and touch capabilities. Affinity Photo for iPad offers an incredibly fast, powerful and immersive experience whether you are at home, in the studio or on the move.

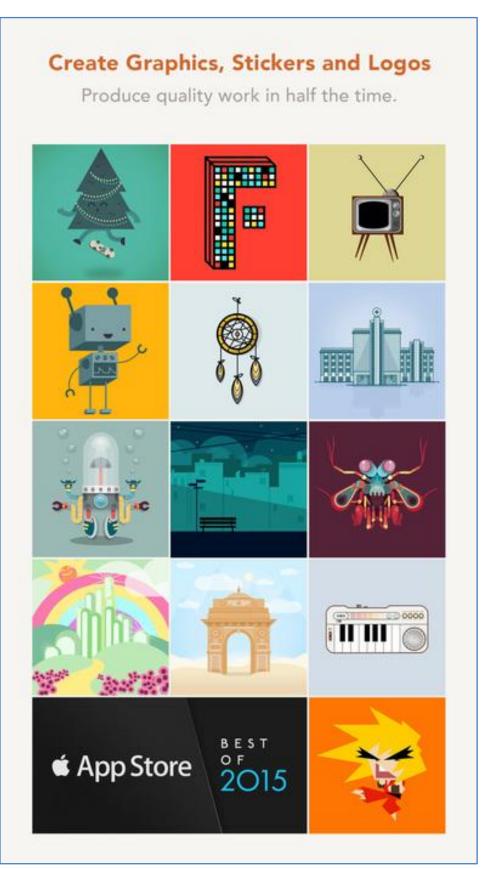


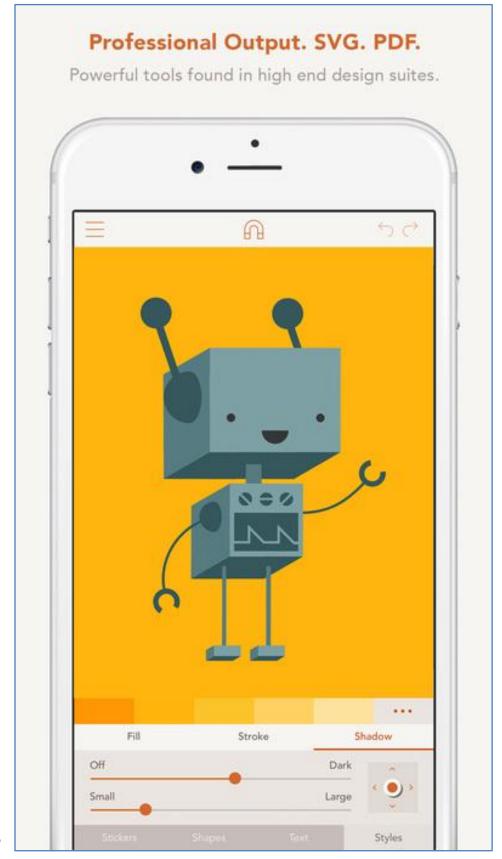
## Assembly

Website: http://assemblyapp.co

## App: https://itunes.apple.com/us/app/assem bly-graphic-designfor/id1024210402?mt=8





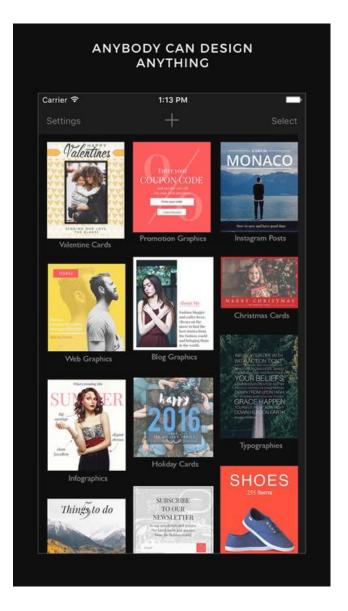




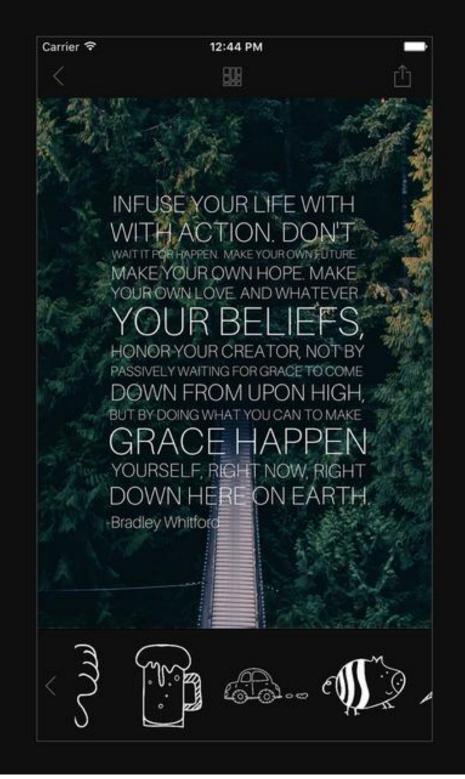


## Cameraxis

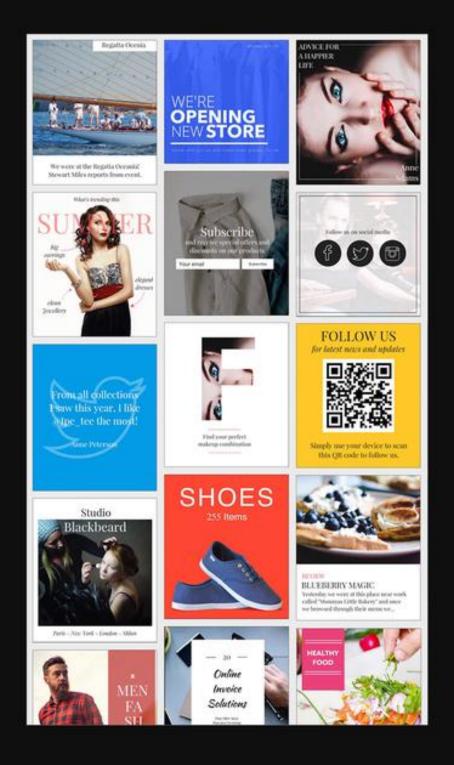
## App: https://itunes.apple.com/us/app/camera xis-graphic-design-photoediting/id925547507?mt=8



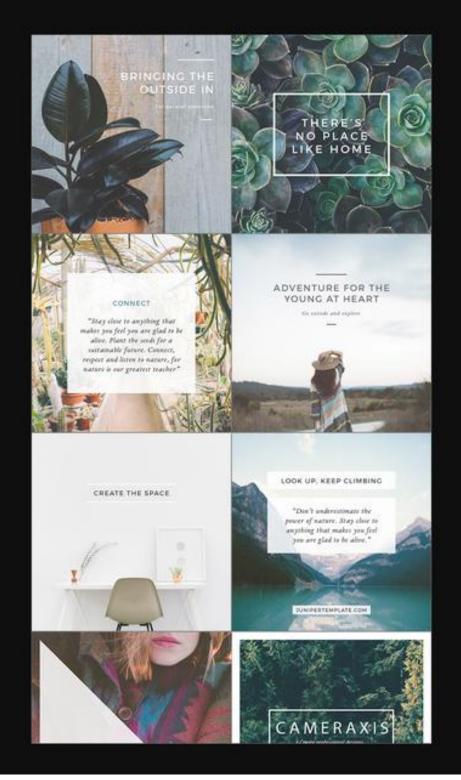
## TAKE TYPOGRAPHY TO THE NEXT LEVEL



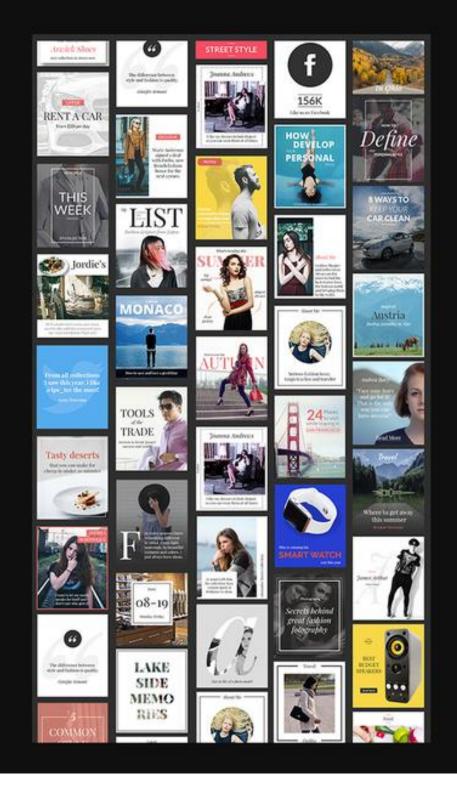
### 750+ FULLY CUSTOMIZABLE GRAPHIC TEMPLATES



## CREATE PROFESSIONAL DESIGNS IN SECONDS



## CREATE SOCIAL MEDIA GRAPHICS WITH SINGLE TAP



# **Design Font Apps (MerchApps.com)**

## https://www.designfontapps.com

#### CREATE INSPIRING TEXT IMAGES IN SECONDS!



# VINTAGE FONT

## FEATURES:

Fast and easy to use Makes vintage text designs Save as transparent PNGs Save as 4500 x 5400 pixels Commercial use art + font Import your own fonts

## SUPERB FOR SOCIAL MEDIA AND BLOGS



#### CREATE INSPIRING TEXT IMAGES IN JUST SECONDS!



## DESIGN FONT



## FEATURES:

Fast and easy to use Makes super text designs Save as transparent PNGs Save as 4500 x 5400 pixels Commercial use art + font Import your own fonts

#### SUPERB FOR SOCIAL MEDIA AND BLOGS!



#### CREATE AWESOME MUG + T-SHIRT DESIGNS!





Fast and easy to use Beautiful circle designs Transparent backgrounds 4500 x 5400 size images Commercial use font + art Import your own fonts

#### CREATE FAST + EASY CIRCLE FONTS



#### INCLUDES A FAST 'MERCH' RESIZER!





## FEATURES:

Fast and easy to use Resize PNG & JPG pics Transparent backgrounds 4500 x 5400 sized images Resize in bulk Merch T-Shirt Resizer

#### RESIZE PNG FILES AND KEEP THEIR TRANSPARENCY!



#### GET AMAZING DISTRESSED EFFECTS!



# DISTRESSED FONT





Fast and easy to use Distress transparent pics Make your text amazing! Saves to original size Distress in bulk Great for shirt designs

#### DISTRESS THE TEXT IN YOUR TRANSPARENT T-SHIRT PNGS



# AMAZING PATTERN FX TO CHOOSE FROM

# PATTERN FONT



## FEATURES:

Fast and easy to use Make your PNGs 3D Create amazing FX! Save to original size Great for shirt designs

#### OVER THE TEXT IN YOUR TRANSPARENT T-SHIRT PNGS WITH AWESOME PATTERNS!



#### ADD ICONS TO ANY IMAGE



**ICON FONT** 



## FEATURES:

Fast and easy to use Add icons to any image Save as original size and PNG / JPG format Lots of colors Great for text designs

#### MAKE COOL DESIGNS WITHOUT NEEDING A DESIGNER!



#### CREATE BEAUTIFUL WORD CLOUD IMAGES



# CLOUD FONT

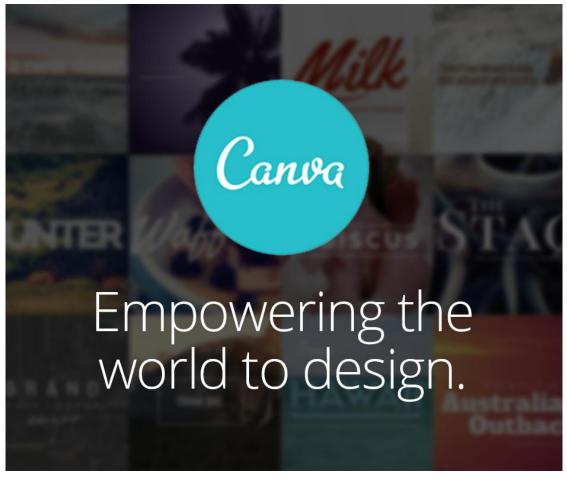
## FEATURES:

Fast and easy to use Design great word clouds Transparent backgrounds 4500 x 5400 size images Commercial use font Import your own fonts

#### EXPORT TRANSPARENT PNG IMAGES, PERFECT FOR MERCH AND POD



## Canva - canva.com



Canva is a great application for both web-based designs and iOS devices. They don't currently support Merch By Amazon 4500 x 5400 dimensions, but Canva can still be useful for making design elements or even just to play around with and get an eye for good design.

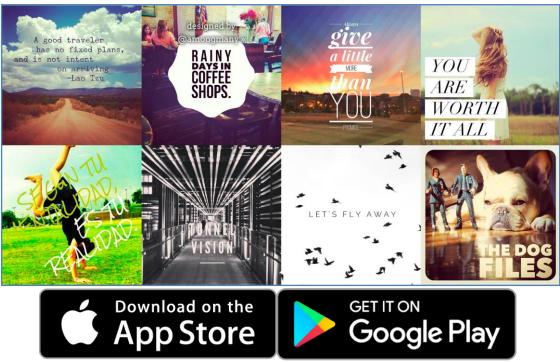
Be sure to read their full licensing terms here: about.canva.com/license-agreements

## Word Swag - wordswag.co

# Top 5 Reasons to use **WordSwag**

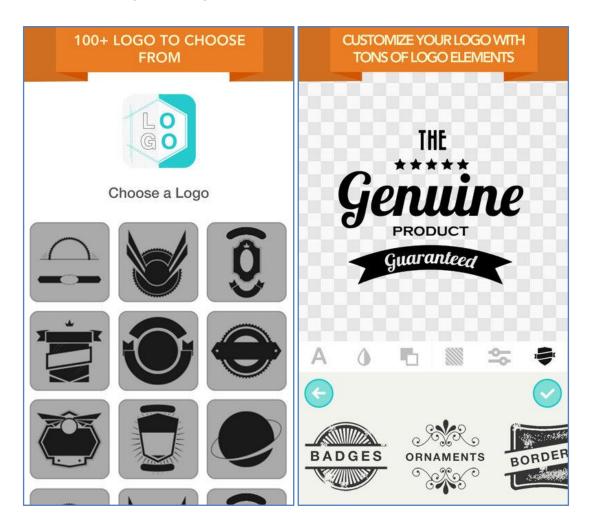


Word Swag Samples



# Logo Maker

https://itunes.apple.com/us/app/logo-maker-logo-creatorto-create-logo-design/id1143390028?mt=8



Logo Maker is the simplest app to create logo on your iPhone, iPad and iPod. Create stunning logos, icons, symbols, posters in just a few clicks.

Logo Maker help you visualize and communicate the value of your brand without any design experience from your side.

# iOS Eraser App



This app helps to remove the background of any picture of yours and maintain transparency with just few taps. Just touch where you want to remove. "Target" function removes the area of similar color automatically.



https://itunes.apple.co m/gb/app/backgrounderaser-superimposephoto-editor-cutout/id815072622?mt= <u>8</u>

#PNG/ JPEG File Selection - Selecting type of output picture:

(PNG for transparent background or JPEG for white background)

# 8 - Merch Design Services

# MerchPower – <u>MerchPower.com</u>



MerchPower is a design service for Merch By Amazon that allows members to make detailed requests to a team of professional designers. Requests can be made by email or through an online request form.

All files and communication are handled through enterprise-level messaging and file management software.

# **Request Form**

Fill out a request form on your client's behalf. Clients may also submit request details to requests@inbound.jarhq.com

#### Select A Client \*

Select A Client \*

#### Select A Client User \*

Select A Client User \*

Request name or subject \*

Request name or subject \*

Details of your request \*

Details of your request \*

#### Final size or dimensions \*

Final size or dimensions \*

Who is the target audience for this design? \*

Who is the target audience for this design? \*

Share any links to designs you like here. Hit tab after each link

Share any links to designs you like here. Hit tab after each link

#### What are you NOT looking for?

What are you NOT looking for?

Client Attachments. Select file(s) or drag and drop onto button

Choose Files No file chosen

I have uploaded all final copy and resources \*

Submit Request

🗖 Jar	Requests Team Clients					Search	Chris Green 🗸
CG Jar	Requests Team Clients     C Green 29 days ago     Details:   make it badass   Final Dimensions:   4500 x 5400, PNG   Target Audience:   true players   Not Looking For:   lame sauce   Attached Files: puffpufflifestyle.png halloween.png puffpufflifestyle.png halloween.png Carget Audion Ortega 28 days ago Carget Audion PNG and a mock up have been added. Let me know what you Click here to Reply or add a Note				Search	Chris Green ✓ test shirt request #1 Files Requestor Info @ C Green @ TEST ACCOUNTS @ 7/18/2017 Request Details Update © Status Open @ Group DESIGNERS × ▼ @ Designer Brandon Ortega × ▼	
						BO	<ul> <li>Tags</li> <li>Tue Date</li> <li>Archive Request</li> </ul>
Files     Current Uploads     New Folder     Upload       Merch.co > Client Companies > TEST ACCOUNTS > Requests > #1							
Client Attachments Jul 18, 2017 10:32 AM • 7.7 MB awesome t-shirt.png Jul 19, 2017 10:24 AM • 1.3 MB					awesome tshirt MOCKUP.png		
awesome tshirt MOCKUP.png Jul 19, 2017 10:24 AM ● 616.3 KB						Aweson T-shirt	
Close					Copy Public Link Download Delete		

# MerchReady – MerchReady.com



MerchReady is full service design company offering 'Merch Ready' designs. Not only are their designs ready for Merch by Amazon, but they will also provide title, and 2 bullet points - all researched by their team.

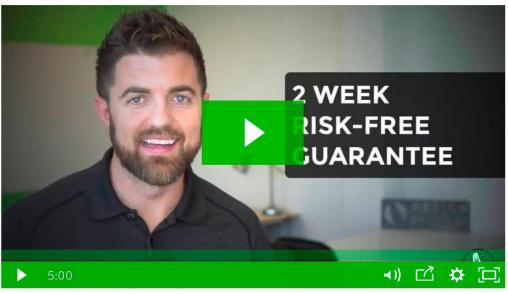
# 9 - Graphic Design Services

# Design Pickle - DesignPickle.com



Try out Design Pickle by visiting <u>MerchPickle.com</u> and using code CG2017 to save 30%! They have a 14-day no-risk trial!

## YOUR PERSONAL GRAPHIC DESIGNER FOR BUSINESSES SMALL AND LARGE





## PROFESSIONAL BY DESIGN

DESIGN PICKLE IS A GRAPHIC DESIGN SERVICE BUILT FROM THE GROUND UP TO HELP YOU BE MORE CREATIVE ON A DAILY BASIS.



Get matched with one of our full-time, professional

designers.



JPG, PNG, PDF & Adobe files included. You 100% own the work!



help.

Need help with your designs? Our support team is happy to

Our team works fast - your designer works daily on your requests.

**Unlimited requests & unlimited** f f revisions mean there's no limit to your creativity.

Our flat-rate pricing means you pay the same price every month, no matter what!

#### Making a request is easy! Just email request@designpickle.com, or complete the form below.

Name of request

Details of request

Final size or dimensions

Who is the target audience for this design?

We love inspiration. Share any links to designs you like here.

What are you NOT looking for?



Upload any files we'll need for the design here.

I've described or uploaded all final copy and content for this design

## PICKLE IT!

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# You read that right!

If you are interested in Design Pickle and have any questions about how to best use their unlimited graphic design services with Merch By Amazon, just send me an email to <u>chris@merch.co</u> to schedule a 100% FREE, no-strings-attached Design Pickle coaching call!

I have my own Design Pickle account that I use for Merch By Amazon designs and I can share with you the best way to work with Design Pickle designers.

# RaftShirt - raftshirt.com





Get started by telling us a few details to help us create your perfect t-shirt. Our experienced illustrators will design a unique tshirt to suit your event or business. The t-shirt will be available within 24 to 48 hours.

#### STARTER

\$13

Unique one of a kind design Simple typography based design up to 3 colors 3000 x 3000 HQ transparent front PNG Unlimited Revisions Optimised for Teespring Optimized for Merch by Amazon Fast Delivery Money Back Guarantee

**Buy Now** 

#### PROFESSIONAL

\$17

Unique one of a kind design Vintage effect, premium typography 3000 x 3000 HQ transparent front PNG Unlimited Revisions Optimised for Teespring Optimized for Merch by Amazon Super-Fast Delivery Money Back Guarantee

**Buy Now** 

#### ADVANCED



Unique one of a kind design Vintage effect, premium typography & graphic illustration 3000 x 3000 HQ transparent front PNG Unlimited Revisions Optimised for Teespring Optimized for Merch by Amazon Super-Fast Delivery Money Back Guarantee

**Buy Now** 

# Undullify - undullify.com

# Graphic design, but better

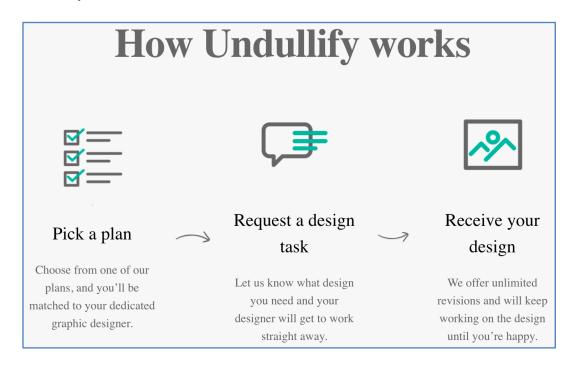
Our monthly subscription service gives you unlimited small graphic design tasks. It's simple, affordable, and headache-free. With Undullify, you'll also get these great features...

## **Unlimited small design tasks**

Send us an unlimited number of small design tasks. A small task is any design task that we can complete within 30 minutes.

## **Unlimited number of revisions**

Because we want you to love our work as much as we do, we don't place a hard limit on the number of revisions you can request.



# Flocksy – <u>flocksy.com</u>

ON DEMAND CUSTOM GRAPHIC DESIGN AND WEBSITE HELP STARTING AT \$199/MONTH

Unlimited projects with quick turnaround times.All work is managed by a Dedicated Project Manager who makes sure all your projects are done on time and correctly. **100% money back guarantee!** 



## HOW FLOCKSY WORKS

What we do here at Flocksy can be boiled down to ten words: we're your on demand graphic design and website help team. When you need work done you just log into your account, start a request and we'll get it completed quickly, professionally, and most importantly, beautifully.

## It really couldn't be simpler:

- 1 You need graphic design or website work done
- 2 We do the work.
- 🤨 You smile.
- 4 Repeat as needed.

## WHAT IS INCLUDED WHEN I SIGN UP?

anyt

Dedicated Project Manager based in the USA

7-day money back guarantee

A professional graphic design team that will create just about anything

Guaranteed fast turnaround times

Programmers to help maintain your website

Easy to use project management board

Amazing customer service

No contracts

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#### BrandStrong - <a href="https://www.brandstrong.co">brandstrong.co</a>



Brandstrong was formed to create a simple solution – you need designs done, for anything and everything, and you don't want it to cost the earth.

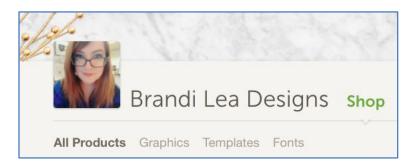
For a fixed monthly fee, we provide unlimited graphic design for anything – from leaflets and flyers, to logos and brochures. From book covers to Facebook covers, if it requires a design, we do it.

And we don't limit the task to be less than 30 minutes, or an hour – if you have a multi page brochure that needs designing and it takes 3 hours, that's fine.

If you have a need for a logo, and there's a bit of back and forth to tweak it, also fine – no limits on the revisions.

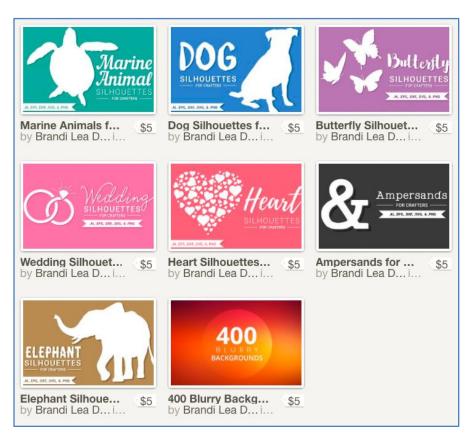
Think of it like a membership to an awesome design club – you pay your fee, and you can use it for whatever design needs you have.

#### **10–Design& Font Resources**



Brandi Lea is a Graphic Designer who is familiar with the Merch By Amazon program. All of her graphic packs on Creative Market can be used to create Merch By Amazon designs!

#### creativemarket.com/brandilea





#### TheFancyDeal – <u>TheFancyDeal.com</u>





#### https://www.thefancydeal.com/downloads/t shirts-designs-bundle/?ref=1435

What You Get:

200 vector designs in Ai & SVG Editable layers and text in Ai files in Adobe Illustrator

Extended license:All these designs are in layered Al file format. You need to open it in Adobe Illustrator and you'll see all layers and you can replace or delete some layers and customize these designs for your projects. You can edit all texts in Adobe Illustrator.

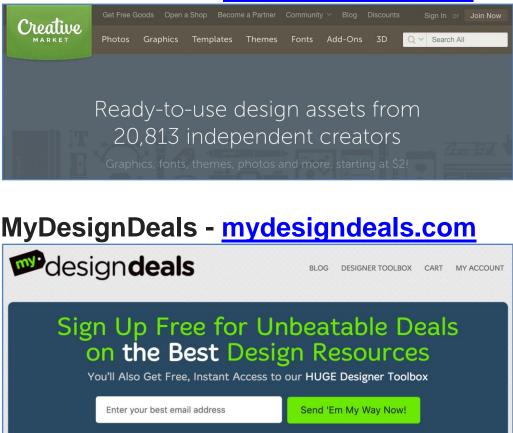
## Here are just four examples from the 200 EDITABLE designs from this bundle.



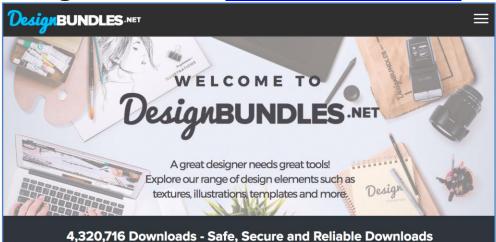


They also have other great design bundles!

#### Creative Market - creativemarket.com



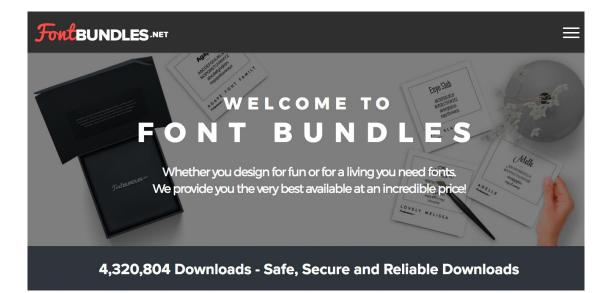
#### Design Bundles - designbundles.net



#### Font Bundles - fontbundles.net

Font BUNDLES NE

THE WORLD'S #1 John Start MARKETPLACE



Welcome to FontBundles.net - The Home of all Things Design

Whether you are a handmade paper crafter, an Etsy seller, a card maker, a Cricut Lover, a silhouette crafter or any kind of creative person we are sure you will find Font Bundles a fantastic resource and excellent value for money.

We have gone to the ends of the earth and back again, sourcing the very best fonts and designs from some of the most creative and talented font designers in the world today. We then had the pleasure of bundling them up, creating the packaging and making them available to you at some seriously reduced prices. Typically with our bundles you can save as much as 96% off the RRP. That's huge!

As well as our ludicrously cheap font bundles we also offer a complete Font Marketplace consisting of some of the very best

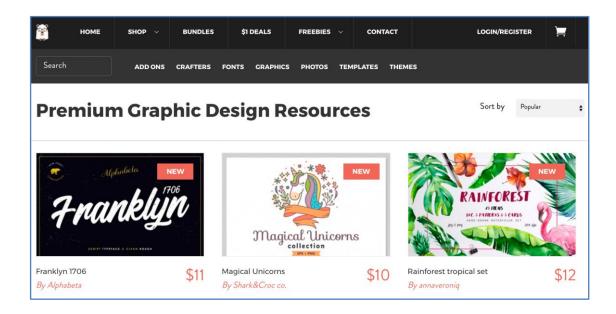
typography fonts to grace the online world. Whether its calligraphy fonts you are looking for, script fonts, brush fonts or just regular fonts we have got you covered. Be sure to check out our Daily Font Deal and featured Font Bundle for even more discounted design work.



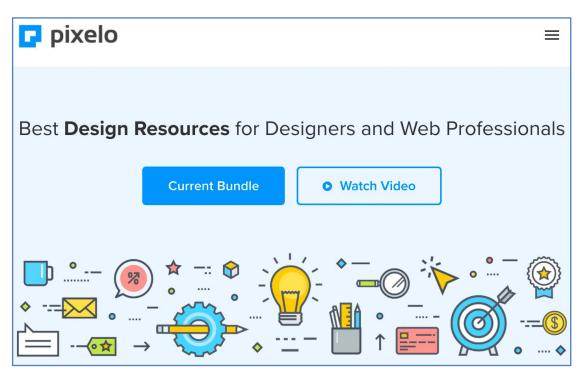
#### Inkydeals - inkydeals.com

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Browse 🔻 Freebies Best Deals My Account 👻 🎦	Blog	search deals Q	
The best design assets at a discount			

#### The Hungry JPEG - thehungryjpeg.com



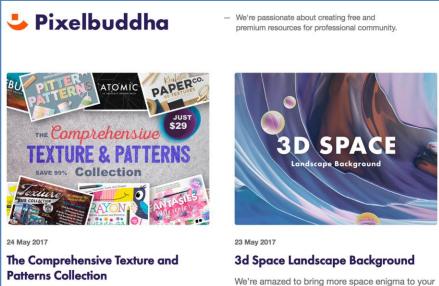
#### Pixelo - pixelo.net



#### DesignCuts - designcuts.com

# DESIGNCUTSOcality Design Resources at Better Prices0 - 99%Exceptional<br/>products at up<br/>to 99% offFriendly<br/>welcoming<br/>communityFriendly<br/>welcoming<br/>communityFriendly<br/>welcoming<br/>communityAntipicity<br/>welcoming<br/>to species

#### PixelBuddha - pixelbuddha.net



Have a brief break and check the most varied textures and patterns bundle our friends from Design Cuts have ever made for you.

We're amazed to bring more space enigma to your artworks. Indeed inspired by plasma, washing the land of an enigmatic planet, these backgrounds will not leave your followers indifferent.

#### GraphicRiver - graphicriver.net

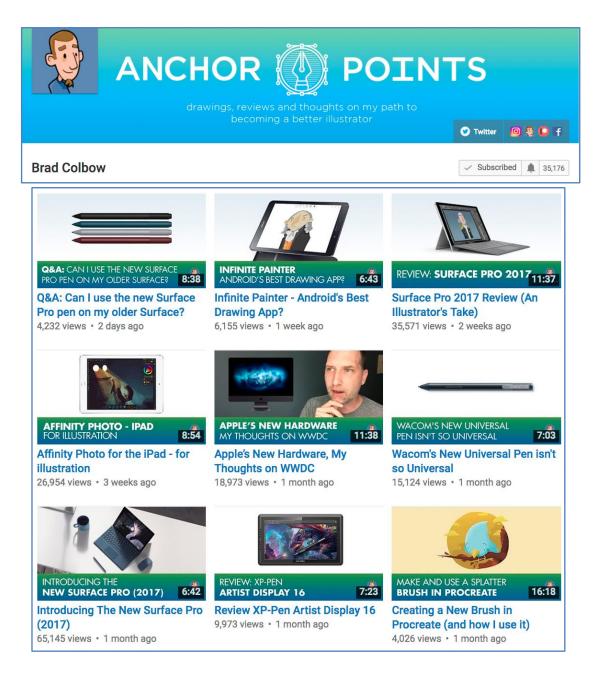
≡ _ graphicriver ▲					
Search within these results Q					
1,383 (	1,383 Custom T-shirt Designs from \$4 sorted by best sellers				
For all the fashion victims out there, because we can never get enough of quirky t-shirts.					
Your filters: Clear all	↓F Sort by: Best sell ♦	🗎 Added: Any date 🗢			
T Shirts X					
↓F Best sellers ×		*UJA* Stronghold	Contraction of the second		
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Item Details Comments	nt.				
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	<b>Classics Denim</b> T-SHIRT Single end product, free or sold, up to 10,000 prints. The total price includes the item price and a buyer fee.				
Ai     EP5     P5D     License details   Why buy with Envato       100 <sup>1</sup> Vector (in AL EPS & PSD format)     All text and color are easy editable, ready to print. Customizable Text (Free font) and Color. Carefully Layered     Image: Customizable					
MO	The Bar	Buy M	Now		
your Brand	CLOTHING NAME	tiarpray	yoga		
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View Portfolio					
A 2		₩ 225 Sales			
YOUR BRAN	THUR CLUTHING & CONTACT OF CONTAC	9 Comments			
Variation and	000	Item Rating: ★ 🛧	***		

#### SpoonGraphics - blog.spoongraphics.co.uk



#### 11 – YouTube Channels

#### Brad Colbow – iPad Design App Reviews https://www.youtube.com/user/thebradcolbow



#### Sketchy Trav https://www.youtube.com/user/SketchyTrav



#### Sketchy Trav

✓ Subscribed 🏠 61,625



Iron Fist VS Iron Man Drawing 2,496 views • 2 months ago



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Monster Character Concepts 3,587 views • 7 months ago



Drawing My Wife From Memory 5,711 views • 3 months ago



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**Inktober Sketchbook Tour** 6,009 views • 7 months ago



Watch Me Draw Wonder Woman 2,528 views • 3 months ago



Art Supply Subscription Box Review (Sketch Box) 10,088 views • 6 months ago

SKETCH BOOK TOUR!



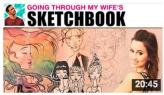
Sketch Book Tour! I'm Back! 5,988 views • 8 months ago



Disney Princesses and Mashups Sketchbook Update 15,448 views • 11 months ago



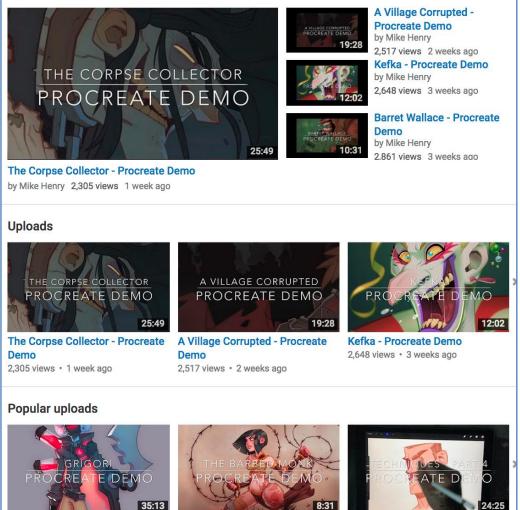
How To Draw Hands 17,485 views • 11 months ago



Going Through My Wife's Sketch Book 35,175 views • 11 months ago

#### Mike Henry – Procreate demos https://www.youtube.com/user/zatransis





**Techniques Part 4 - Procreate** Demo 43,831 views · 7 months ago



Grigori - Procreate Demo (Character Design Exercise) 65,764 views • 9 months ago



The Barbed Monk - Procreate Demo 48,620 views · 11 months ago

147

#### Draw With Jazza https://www.youtube.com/user/DrawWithJazza



Draw with Jazza 💷

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JAZZA DRAWS LIVE - FAN Driven ART CHALLENGE!

110,471 views • 1 day ago



"ARTY OUTFIT" - July 2017 Challenge of the Month! 156,239 views • 2 days ago



"STYLE SWAP" June COTM -SHOWCASE and WINNERS! 206,118 views • 6 days ago



LIQUID PAPER ART CHALLENGE! - Can you make Art with ... 956,087 views • 1 week ago



UPDATE: Shirts, (Aussie) Con Meetups + GIVEAWAYS! 77.265 views • 1 week ago



SMASH or PASS - FULL BODY EDITION! - Random Character 575,980 views • 2 weeks ago



KFC Role Reversal Gets DARK -Character Design Session! 443,350 views • 2 weeks ago



Let's Play: PASSPARTOUT - Can the Artist WIN? (Pt.2) 664,435 views • 1 week ago



An ARTIST Plays PASSPARTOUT: The Starving Artist Simulator! 838,258 views • 3 weeks ago



SHREK + RYUK - Character MASHUP ART CHALLENGE! 314,558 views • 3 weeks ago



WORKING on my WEAKNESS: Developing my Environment Art! 393,661 views • 4 weeks ago



"STYLE SWAP" - June 2017 Challenge of the Month! 362,127 views • 1 month ago

#### Seb Lester https://www.youtube.com/user/Scomma



#### Seb Lester

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A-Z Blackletter Alphabet | Seb Lester Calligraphy 3,137 views • 3 days ago



New Calligraphy Compilation | Seb Lester 2,920 views • 5 days ago



Calligraphy for an amazing musician | Seb Lester Calligraphy 3,289 views • 1 week ago

**NB** 

0:34



Epic Doodle - Portal to another dimension - Plus I have a... 5,421 views • 1 month ago

String and G and a string and the st

'In my beginning' - T.S. Eliot | Seb Lester Calligraphy 6,837 views • 2 months ago



Individuality | Seb Lester Calligraphy 7,687 views • 6 months ago



Carpe Diem (Seize the Day) | Seb Lester Calligraphy 5,395 views • 6 months ago



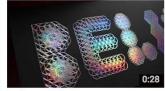
Boobies | Seb Lester Calligraphy

15,386 views • 5 months ago

The Sun In Splendour | Seb Lester Calligraphy 8,709 views • 6 months ago



Tattoo Doodle (Tattoodle) | Seb Lester Calligraphy 5,929 views • 6 months ago



Believe | Seb Lester 7,095 views • 6 months ago



Art | Seb Lester Calligraphy 8,382 views • 7 months ago

#### Owen Video youtube.com/user/simplebusinessvideo





Best Budget Vlogging Set Up for Starting a Business Vlog on... 118 views • 4 hours ago



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How to advertise your YouTube Channel - 5 Tips for using... 354 views • 4 days ago



Live Streaming Video Equipment Checklist (with bloopers!) 240 views • 1 week ago



Top 3 Small YouTuber Mistakes and how to avoid them NOW! 550 views • 1 week ago



7 Kickstarter Video Success Tips to get Your Project funded w/... 241 views • 1 week ago



How to get your first 1000 subscribers on YouTube 893 views • 2 weeks ago



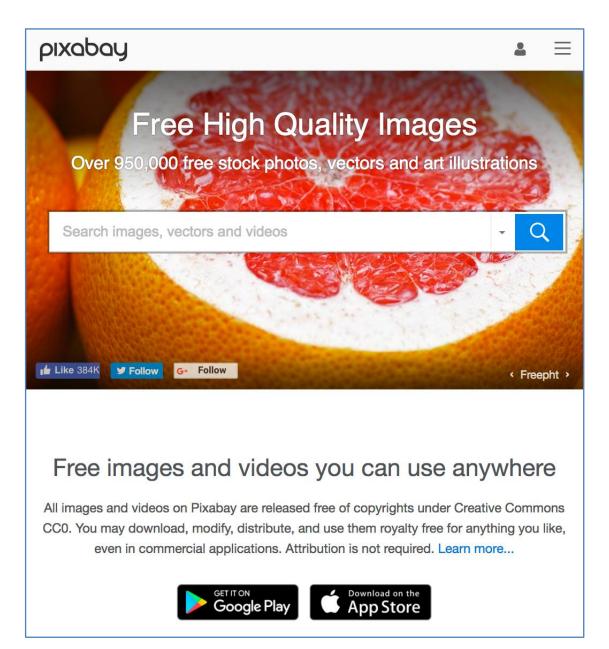
How to have success with your YouTube Channel (with Nick... 415 views • 2 weeks ago



YouTube Tag Optimization (5 step process) 536 views • 3 weeks ago

#### **12 - Free Images& Vectors**

#### Pixabay - pixabay.com



#### pixabay.com/en/service/faq

#### What is Pixabay?

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#### Photos

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Infographic



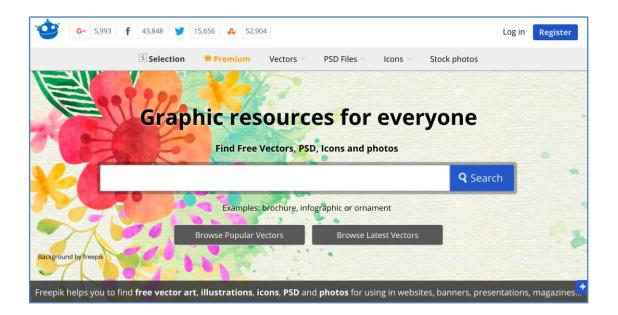
#### FreePik



#### freepik.com

Freepik is the leading search engine of free vector designs. Join the largest community of graphic designers in the world!

Freepik offers users, high quality graphic designs: exclusive illustrations and graphic resources carefully selected by our design team in order to provide our users with great content that can be used in both personal and commercial projects.



# How can I use Freepik's resources for commercial purposes?

http://support.freepik.com/hc/en-us/articles/208978605-How-can-I-use-Freepik-s-resources-for-commercialpurposes-

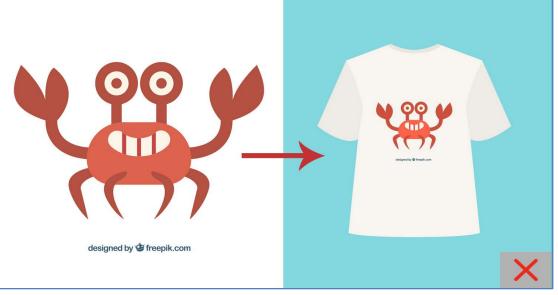
In this guide we will explain the different ways you can use our resources applied to commercial use. Please remember to check our **Terms of Use** to ensure that you are using our images correctly complying these terms which are **applied for Premium and Free users**equally.

### Can I use Freepik's resources on printed products aimed to sell?

If you desire to use our resources for this commercial purposes you must make sure that our resources are **not the principal element** of the designs that you are willing to include on your products.

This means that you must add other third party designs or self made images to create the composition of the design and **use our images as backgrounds or secondary elements** on this composition.

# NO;NOT OK



# YES; OK



# 30 free public domain image websites (use with care)

<u>99designs.com/blog/resources/public-domain-</u> <u>image-resources</u>by Rebecca Creger

Free public domain images are an important cultural resource for everyone. But when using them as a designer you must be *extremely* vigilant about double-checking the license and terms of each of your desired images.

Some of these free public domain image websites will take time to look through and research properly, but there are a lot of amazing images in them that are worth finding. Just remember to keep these things in mind when sourcing images:

- 1. Does the license of the image allow you to use/distribute it in the way that you intend?
- 2. Is the quality of this image suitable for both print and web uses?
- 3. Are these images defined as public domain by images by the copyright laws of both countries that my client and I are citizens of?
- 4. Have I double-checked that this image is truly in the public domain? (run it through a search engine before using it.)
- 5. Does this image include trademarks, products, property, works of art, or people? If so make sure that a release has been obtained or that you obtain one yourself.

- 1. commons.wikimedia.org/wiki/Main\_page
- 2. unsplash.com
- 3. flickr.com/commons
- 4. publicdomainpictures.net
- 5. magdeleine.co/license/cc0
- 6. oldbookillustrations.com
- 7. isorepublic.com
- 8. publicdomainvectors.org
- 9. <u>1millionfreepictures.com</u>
- 10. freestockphotos.biz
- 11. jaymantri.com
- 12. realisticshots.com
- 13. startupstockphotos.com
- 14. flickr.com/photos/britishlibrary
- 15. publicdomainreview.org

- 16. viiintage.wpengine.com/public-domain-images
- 17. publicdomainarchive.com
- 18. jeshoots.com
- 19. designerspics.com
- 20. pixabay.com
- 21. everystockphoto.com
- 22. negativespace.co
- 23. deathtothestockphoto.com
- 24. flickr.com/photos/spacex
- 25. foodiesfeed.com
- 26. fancycrave.com
- 27. thepicpac.com
- 28. creativevix.com/index
- 29. barnimages.com
- 30. snapwiresnaps.tumblr.com

#### 13 - Hiring Designers

#### Upwork - Upwork.com

# 

#### Easily find quality freelancers

On Upwork you'll find a range of top talent, from programmers to designers, writers, customer support reps, and more.

- Start by posting a job. Tell us about your project and the specific skills required.
- Upwork analyzes your needs. Our search functionality uses data science to highlight freelancers based on their skills, helping you find talent that's a good match.
- We send you a shortlist of likely candidates. You can also search our site for talent, and freelancers can view your job and submit proposals too.

Upwork			Get Started
Work wit	h someone	perfect for y	your team
 ≻			
WEB DEVELOPERS	MOBILE DEVELOPERS	DESIGNERS & CREATIVES	WRITERS
$\bigcirc$	£		<b>e</b>
VIRTUAL ASSISTANTS	CUSTOMER SERVICE AGENTS	SALES & MARKETING EXPERTS	ACCOUNTANTS & CONSULTANTS

#### HOW IT WORKS

#### FIND

Post a job to tell us about your project. We'll quickly match you with the right freelancers.

#### HIRE

Browse profiles, reviews, and proposals then interview top candidates. Hire a favorite and begin your project.

#### WORK

Use the Upwork platform to chat, share files, and collaborate from your desktop or on the go.

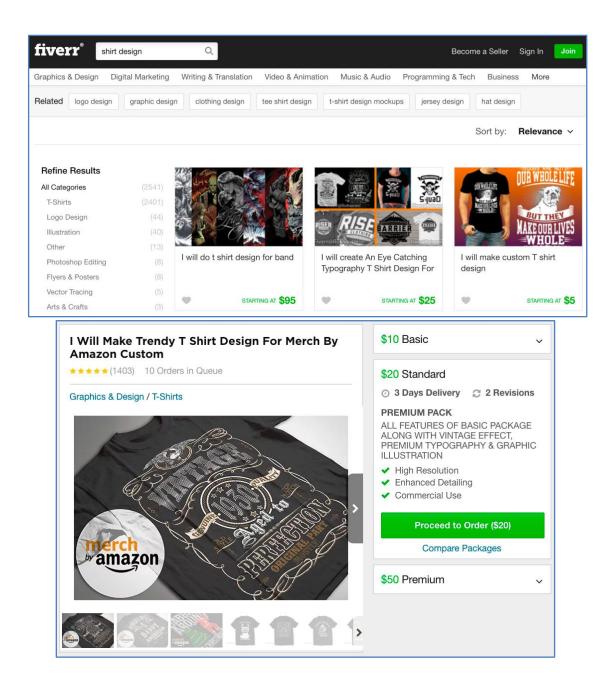
#### PAY

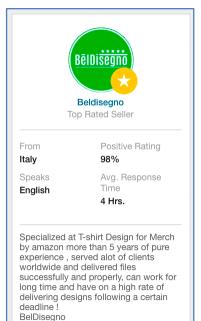
Invoicing and payments happen through Upwork. With Upwork Protection, only pay for work you authorize.

Shirt Des	ign Freelancers Post A Job. It's Free!
	Zivan B.         T-Shirts EXPERT Graphic Designer         \$50.00 / hr       \$40k+ earned ♥ 99% Job Succ       Image: Serbia         I create T-shirts that people love to wear. I guarantee you: 1.         Unlimited revisions 2. You'll love my work TESTIMONIALS FROM MY         PREVIOUS UPWORK CLIENTS: "Ver         T-Shirt Design       Logo Design         CoreIDRAW ✓         Adobe Photoshop       6 more         Tests:       Portfolios:         15       25
	D. D. Expert Graphic Designer   T-shirt   T-shirt QUOTES researchs \$63.00 / hr \$10k+ earned ♥95% Job Succ ♥ Indonesia I'm an artist based in Indonesia. I have over 4 years of experience in Tshirt designs, teespring, spreadshirt, redbubble and many more!! I have a strong inter Adobe Photoshop ✓ CoreIDRAW ✓ Adobe Illustrator ✓ English 1 more Tests: Portfolios: 10 18
	Victor S. T-Shirt Designer & Illustrator \$30.00 / hr \$6k+ earned 98% Job Succ © Mexico Hi, I'm Victor, a Top Rated creative professional with 10+ years in the field, I design t-shirts most of of the time though, my skills set is quite wide and it T-Shirt Design Adobe Illustrator Adobe Photoshop WordPress 3 more Test: 1 Portfolios: 49
	Vasilije S. T-shirt Designer / Vector Illustrator \$34.00 / hr \$10k+ earned 94% Job Succ © Serbia Greetings, I have been working at Upwork full-time (More than 2 years). Motivated graphic designer with 10+ years experience. I'm highly experienced in Ado Adobe Photoshop Adobe Illustrator T-Shirt Design Illustration 4 more Tests: 4 Portfolios: 38

#### Fiverr - Fiverr.com

Fiverr is a site where graphic designers and artists can offer services. You can search for those who offer to make shirt designs





Read more

You can view someone's Fiverr Profile in order to see their location, rating, languages spoken, and average response time.

You can also choose to only search for Top Rated Sellers on Fiverr.

Compare Packages			
	<b>\$10</b> Basic	<b>\$20</b> Standard	<b>\$50</b> Premium
Description	TEXT BASED DESIGNS	PREMIUM PACK	Bulk PACK
	I SHALL DESIGN CLEAN, EDGY & SIMPLE TYPOGRAPHY BASED DESIGN UP TO 3 COLORS	ALL FEATURES OF BASIC PACKAGE ALONG WITH VINTAGE EFFECT, PREMIUM TYPOGRAPHY & GRAPHIC ILLUSTRATION	10 Designs TYPOGRAPHY & Basic Graphic ILLUSTRATION *Highly recommended to contact me before order
Commercial Use	~	~	~
High Resolution	~	~	<b>~</b>
Enhanced Detailing	-	~	-
Revisions	2	2	2
Delivery time	● 3 days ○ 1 day (+\$5)	● 3 days ○ 1 day (+\$5)	● 4 days ○ 1 day (+\$10)
	Select \$10	Select \$20	Select \$50

Fiverr designers can also offer packages and add-ons with different delivery times and other features.

#### FIVERR PRO - fiverr.com/introducing-pro

#### This is a BIG step for Fiverr!

Connecting world-class talent with professional business buyers, for endless possibilities. Handvetted. High-end. On-demand.

#### Look for the Fiverr Pro logo!

Show PRO Gigs first Learn more	Fiverr Pro (NEW) * Hand-vetted, best in class professionals. Explore now!	Real and a second secon
Refine Results		
All in Graphics & (190029) Design Logo Design (51975)	timchuko Level 1 Seller I will design a logo and brand for you ★ 5.0 (7)	designbyscott New Pro Seller     I will strategically design a professional brand
<ul> <li>Delivery Time</li> <li>Up to 24 hours</li> <li>Up to 3 days</li> <li>Up to 7 days</li> <li>Any</li> </ul>	E STARTING AT \$395	■ STARTING AT \$2,750
Price Range \$ to \$ > Online Status (4200) Show Online Sellers	Peckham New Pro Seller I will design a brilliant handdrawn logo ★ 4.9 (4)	Andrezx New Pro Seller I will create a professional logo and
	■ ♥ STARTING AT \$970	≡ ♥ STARTING AT \$800

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#### **High Quality Environment**

We hand-pick the talent labeled as Pro, so you can be sure you're surrounding yourself with the very best out there.

#### Hassle-free Process

We're expanding the same simple and efficient Fiverr ordering system, that allows you to focus on what you do best.

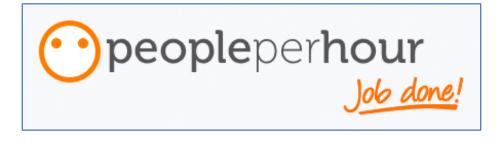
#### **VIP Experience**

We're here, with dedicated Pro Customer Support and Success Managers, to make sure every project is a successful one.

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We're committed to making you feel safe, with secure communications and transactions.

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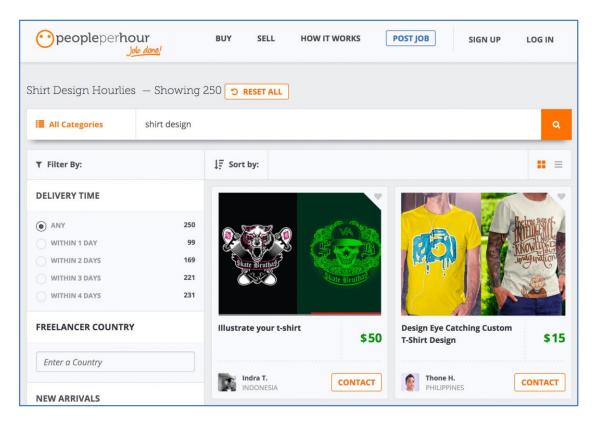
How it works:

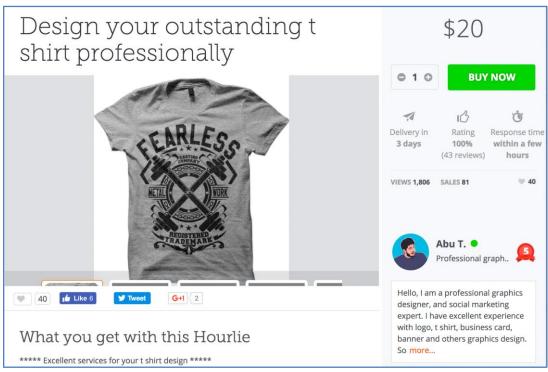
### peopleperhour.com/static/how-itworks-buyer

- 1. Three simple ways to get started!
  - Browse Hourlies<sup>™</sup>: fixed price offers ready to start immediately
  - Post a Job let people find you!
  - <u>Search profiles and contact</u> <u>freelancers directly</u>

2. Manage, Pay & Communicate all in one place: your WorkStream<sup>™</sup>

3. Rate the Seller and keep it rolling!

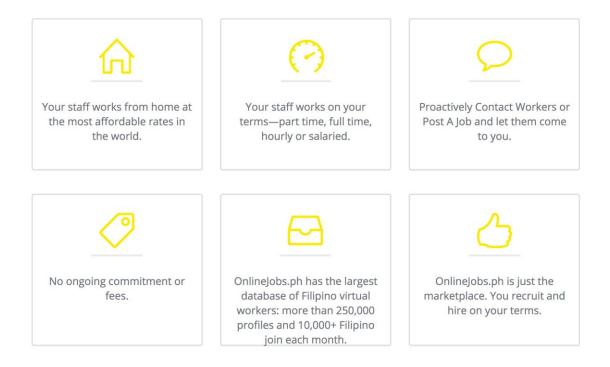




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#### Why look to the Philippines?

You'll find countless options as you search for virtual help to support your business. But basic cultural traits, advanced education, and proficient English make Filipinos the ideal virtual workers. After years of experience, we've found they can't be beat.



#### We remove the middleman

We don't mark-up salaries. We provide you a simple place to find and contact quality workers. Then you hire them as you see fit.

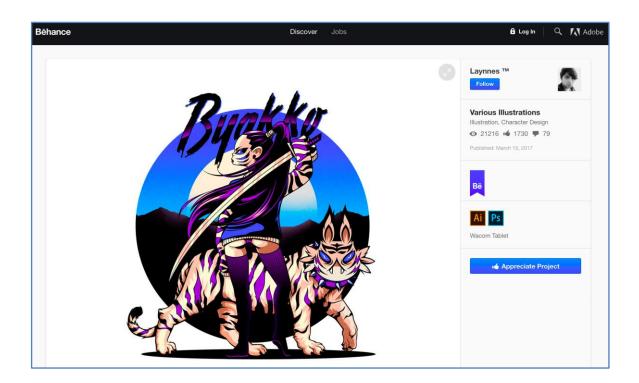


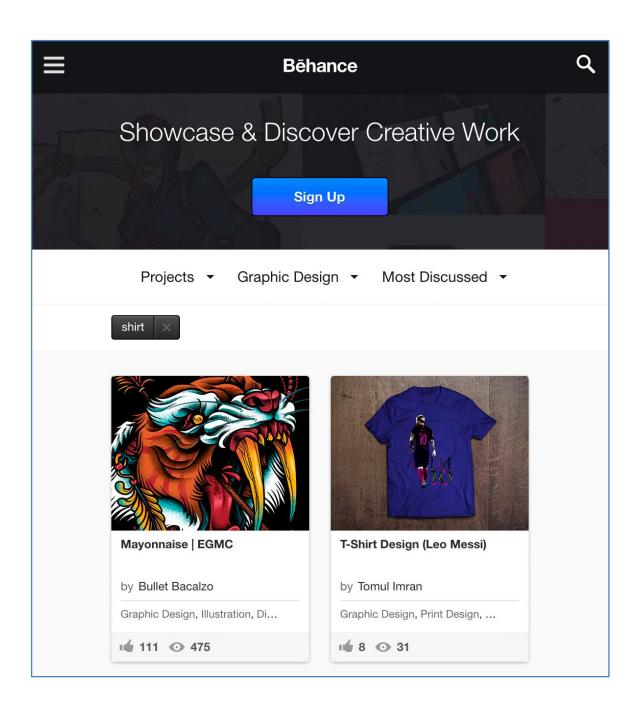
# Behance - Behance.net

#### What is Behance?

#### **Mission Statement:**

<u>Behance</u>, part of the <u>Adobe</u> family, is the leading online platform to showcase & discover creative work. The creative world updates their work in one place to broadcast it widely and efficiently. Companies explore the work and access talent on a global scale.





### Freelancer - freelancer.com



Whatever your needs, there will be an expert to get it done.

#### Let's select a job type:

Based on your job "Design a T-Shirt" we recommend Posting a Contest.

YOU	HAVE NEW OFFERSI		
0	Jhonny Laurentus Vint Designer & Desenger		\$45
Ø.	Deborah Jamaleits	•••••	\$76
-	James Westood		\$26

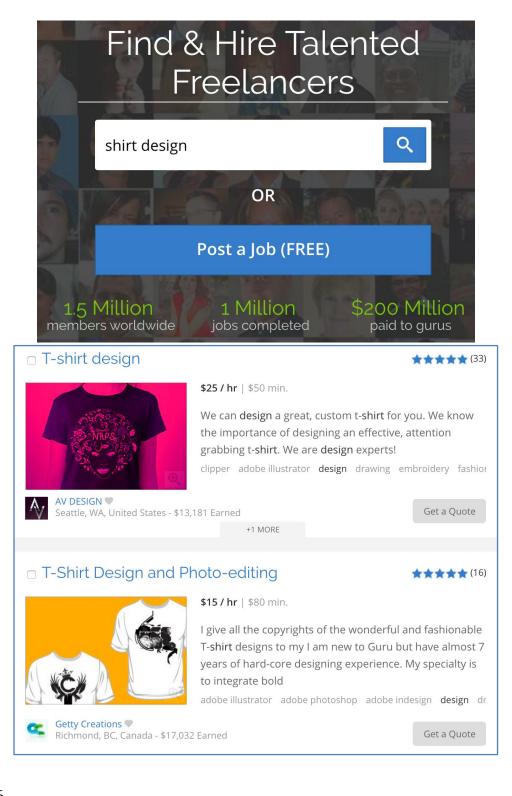
#### Project

Receive competitive bids from talented freelancers to work on your job.



#### **Contest** Freelancers submit work for you to review before you award a winner.

#### Guru - guru.com

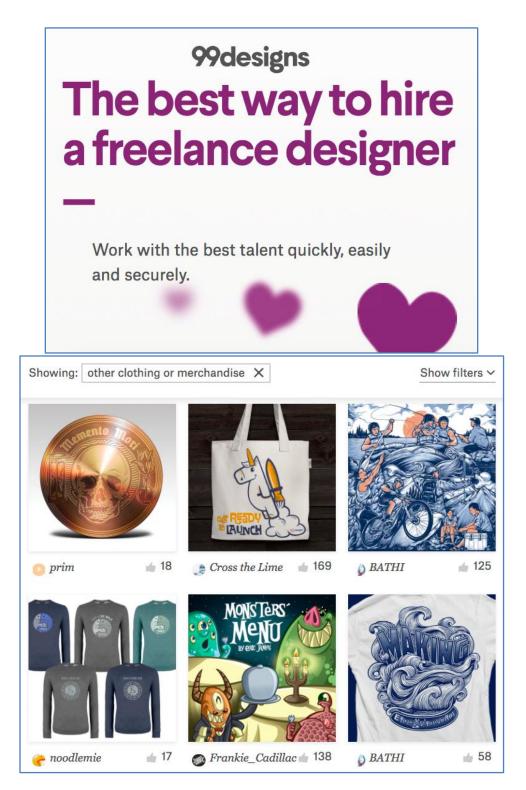


# TaskRabbit - taskrabbit.com

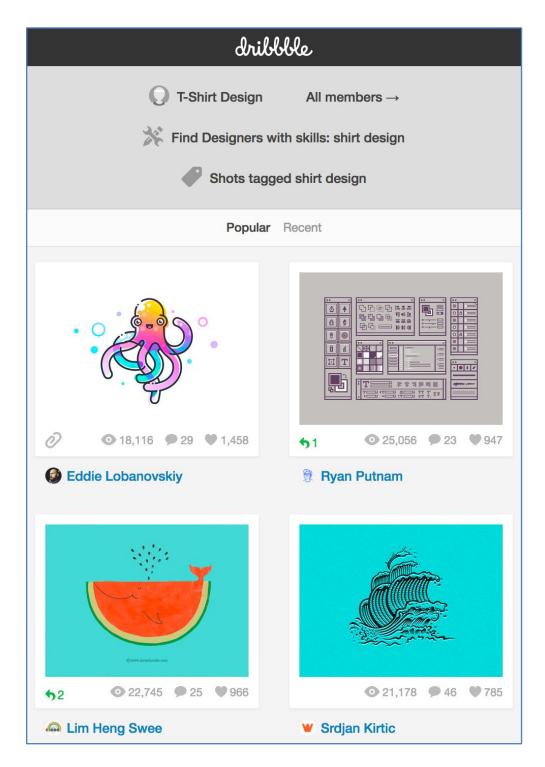
<b>TaskRabbit</b>
1. Fill Out Task Details 2. View Taskers & Prices 3. Confirm & Book
<ul><li>Frust &amp; Safety Guarantee:</li><li>\$1MM insurance guarantee on every task.</li></ul>
Graphic Design Change
YOUR TASK LOCATION
✓ Is this a virtual task?
Enter street address Unit or Apt #

Many people think of TaskRabbit for local, in-person jobs, but they also allow for virtual tasks in graphic designs as you can see above.

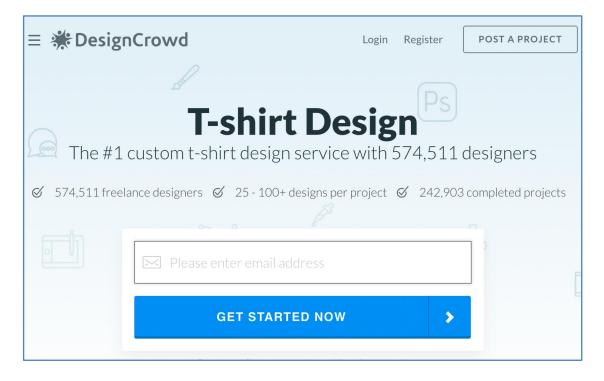
# 99designs - 99designs.com/projects

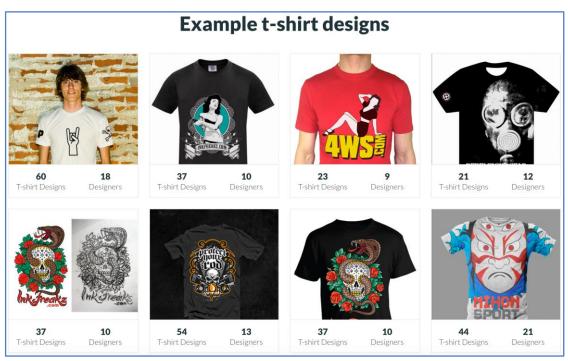


# Dribble - dribbble.com/designers



# DesignCrowd - designcrowd.com





#### WorkMarket - workmarket.com





### Toptal - toptal.com



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# **14-Shirt Mockups**

#### Make-merch.com Mockups Lifestyle T-Pics



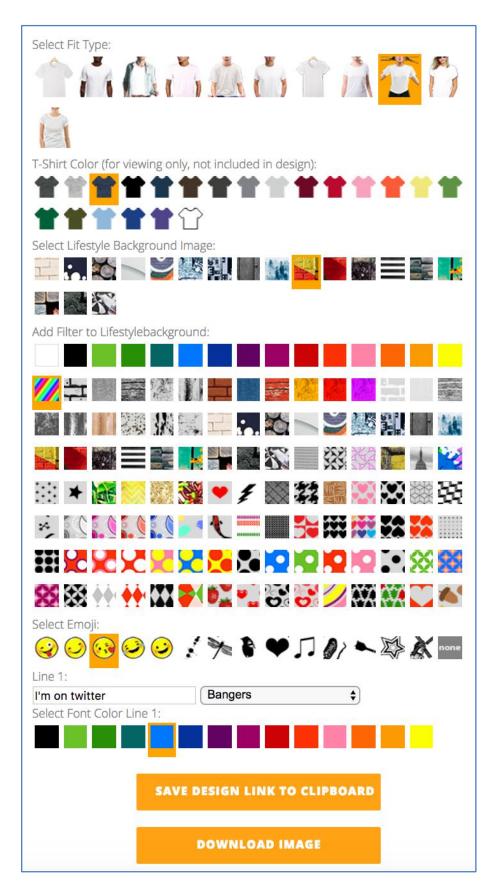
Create Your Design and Click DOWNLOAD IMAGE (for registered users only)

Use this page to create unique lifestyle pics.

#### Lifestyle pics sell more!

Upload your design, create a lifestyle pic and download it so you can promote your designs on social media.

Registered users can download these images without the make-merch watermark.



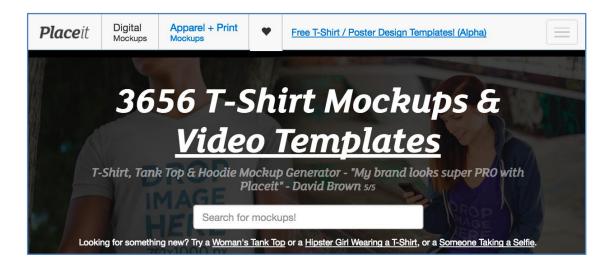
#### Make your own great-looking images like this one using the Make-Merch mockup generator!

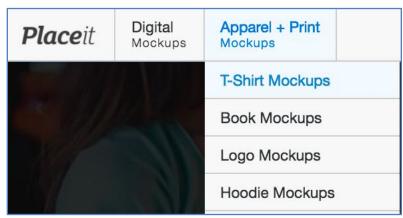


# Placelt - placeit.net

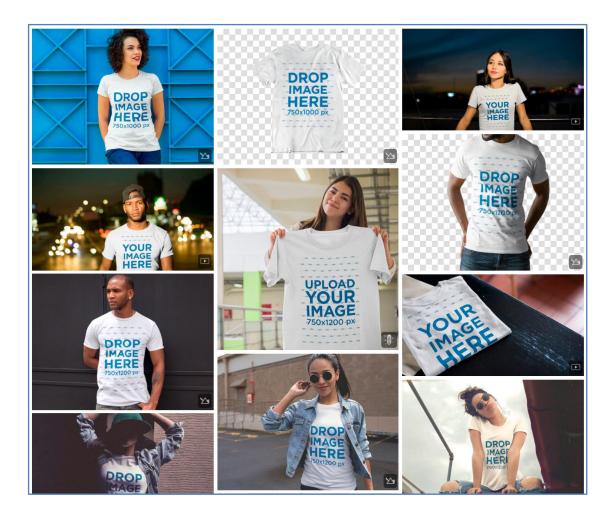
Placelt.net has some AMAZING image and video mockups. They have then for both images as well as for videos.

To see the t-shirt options, be sure to click on the Apparel & Print link at the top of their website.



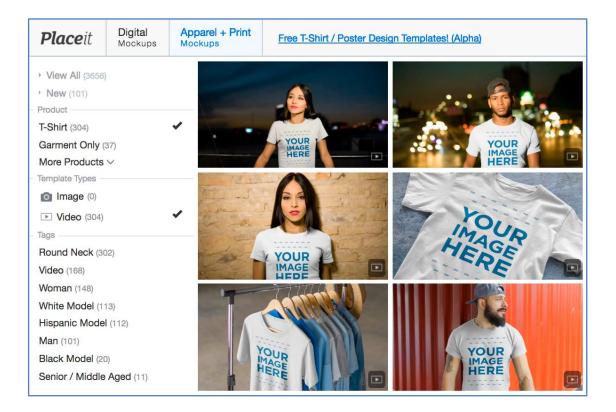


Here are some examples from the IMAGES section of Placelt.



#### placeit.net/c/apparel/?f\_devices=T-Shirt

# In the menu on the left hand side, you can choose VIDEO to see the available video options for Placelt mockups.



placeit.net/c/apparel/?f\_types=video&f\_devices=T-Shirt

This link with get you a 15% discount from Placelt.net: placeit.refersion.com/c/d744c

# QUIK – <u>quik.gopro.com</u>



Quik is an amazing (and free) app for both iOS and Android that lets you create short, amazing looking videos for social media or other online promotion from simple images (like shirt designs or mockups).

The only requirement is that you use at least FIVE images to make a video. You can download your shirt images from Amazon's product pages or use your own Merch By Amazon design files.

#### iOS app:

https://itunes.apple.com/us/app/quikgopro-video-editor-to-edit-clips-withmusic/id694164275?mt=8

#### Android app:

https://play.google.com/store/apps/deta ils?id=com.stupeflix.replay&hl=en

# Viddyoze – <u>MerchVideos.com</u>



Create Jaw-Dropping LIVE ACTION Video Animations In Just 3 Clicks

Yesterday, You Would Have Needed A Film Crew, Actors, And Thousands Of Dollars. Today, You Just Need Viddyoze Live Action.



# ShirtMockup



http://shirtmockup.com

ShirtMockup is a free tool to realistically mockup your designs on tees.

Upload your art. Mock it up. Download your image for FREE!



# ShirtMockup PRO



http://www.shirtmockup.com/amember/signup.php

#### Why go PRO?

Features	Pro	Basic
Faster than Photoshop	٢	۲
Photorealistic Results	٢	٢
Unlimited Garment Colors	٢	٢
Rotate / Scale Sliders	٢	
Large Mockup Images	٢	
Watermark-free Images	٢	
Updated with New Templates	٢	
Opacity Control / Reset Buttons	٢	
Upload Images over 300k	٢	
Template Variations		
Front	٢	٢
Back	٢	
Fitted (ghosted)	٢	⊗
Flat (loose)	٢	⊗
Flat (ironed)	٢	

Why go PRO?		
Garment Styles	Pro	Basic
Standard T-Shirt	٢	⊗
Distressed T-Shirt	٢	⊗
Ladies T-Shirt	٢	
Zip-up Hoodie	٢	
V-Neck T-Shirt	٢	
Pullover Hoodie	٢	
Ringer T-Shirt	٢	
Ladies Tank Tops	٢	
Men's Long Sleeve	٢	
Tri-blend T-Shirt	٢	
Polo T-Shirt	٢	
Men's Thermals	٢	
Baggy Tees	٢	

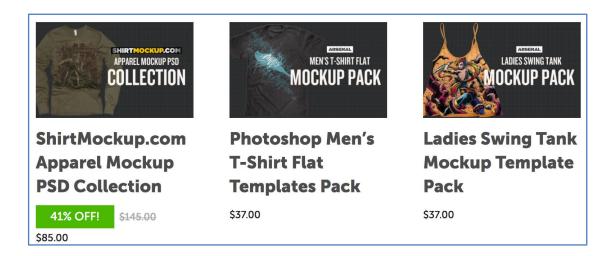
ShirtMockupPro subscribers get unlimited access to our Pro template library with bigger, watermark-free mockups. Still blazingly fast!

# ARSENAL



#### **Mockup Templates**

Everything looks better in the real-world right? Of course it does. Use these Photoshop mockup templates to make your design look like it has been printed on a real t-shirt, beanie, sticker, billboard, hoodie, iPad, iPhone, notebook, tank top, polo, album cover, cd, poster, etc. It makes it that much easier to sell your design to your client, customer, or friends. Don't be surprised when people say, "Woah, I want that!"



#### Creative Market – creativemarket.com

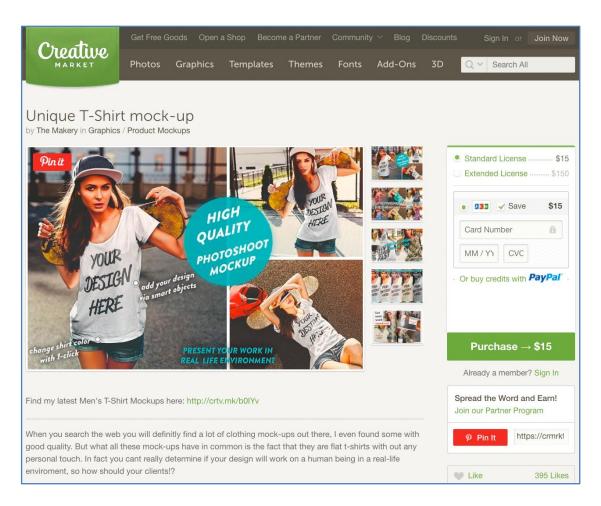
#### Creative Market has some awesome mockup options. Simply search their site for 'mockup shirt' and you'll have plenty to choose from.

#### creativemarket.com/search/mockup/shirt



Here is an example of a t-shirt mockup service offered on Creative Market. Be sure to carefully read the licensing agreement and terms before purchasing to be sure that you can use the images the way you intend to.

#### creativemarket.com/tompe/51207-Unique-T-Shirt-mock-up



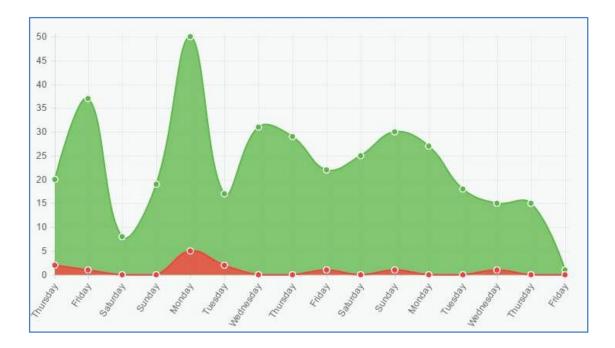
# **15 - Additional Resources**

# MerchTools - Merchtools.com

	Merch		810 users	5		
OVERVIEW		REVIEWS		SUPPOR	т	RELATED
				• •		
Hillary by Pottor \$19.99 FREE SI Some si	RESEARCH NI	Funny Political T-S		ALL Search Amazon Altexpress BuzzFeed Cafepress Ebay Facebook Google Trends	ALL Styles Anvil American Apparel ng, Shoes & Jeweiry: Ser	rdie sleeve and bottom hem al 75.891 liems

#### Handy Tools For Merch by Amazon Sellers

Handy collection of Merch by amazon shortcuts and automated market research tools: researching niche keywords and studying the market never been so convenient.



-Notifications on new sales, cancellations and Merch Account Logout.

-QuickEditor for fast editing with search.

-Shows Days Left Before Deletion.

-Lists All your ASINs so you can import them to your store (Shopify / woocommerce ).

-Sales Chart For the Past 14 days. -Monthly growth charts. -Today's Sales with quick edit.

-Support Group.

# Merch Reports – MerchReports.com

S	Elegir archivos Ningún archi				-G
	Forbid duplicate dates across	s multiple files			
	Show Me The Data !				
	* FROM 05-19-2016 TO 0				
	FROM 05-19-2016 TO 09 SALES 225	9-12-2016 ( 116 days ) REVENUE \$ 4,497.75	<b>ROYALTY</b> \$ 1,728.00	INCOME / DAY \$ 15	

Merch Reports gives Merch By Amazon sellers unprecedented access to detailed analytics of their sales! Upload your Merch By Amazon sales reports to see a comprehensive breakdown of your sales including SIZE and COLOR breakdown!

Merch Reports runs locally on YOUR COMPUTER! Your sales and data are never shared online. Keep control of your data and your designs confidential with Merch Reports.

#### Payoneer – Payoneer.com

# Payoneer allows *international designers* to use the Merch By Amazon platform.



#### Payoneer& Amazon - payoneer.com/en/amazon

#### Amazon & Payoneer -

#### amazon.com/gp/help/customer/display.html?no deld=201990250

#### Merchoneer – <u>Merchoneer.com</u>

Sign up for Payoneer using the link <u>Merchoneer.com</u> to earn \$75!



Online Seller, Receive Your Earnings from Marketplaces Worldwide

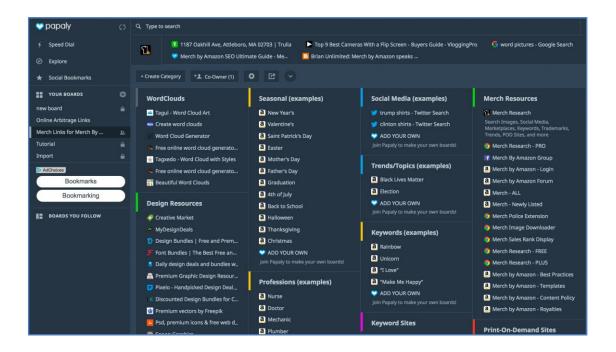
# Sign Up & Earn \$75\*

\*Once you receive payments of \$100, you will receive a \$75 reward.

# Papaly – papaly.com

Papaly is an awesome FREE site/Chrome extension that you can use to organize bookmarks and keep track of sites and searches.

#### merchbookmarks.com is a Papaly site.



Use it as inspiration to make your own. You can have a public or private Papaly page. You can also share it by invitation only.

# **16 - Keyword Sites**

#### merchinformer.com/keyword-tools



keyword.io



#### <u>thesaurus.com</u>



# merchinformer.com/keyword-tools



#### kwfinder.com



synonym.com

# Keyword Explorer

moz.com/explorer

MerchantWords

merchantwords.com



keywordtooldominator.com



Online Advertising Made Easy

wordstream.com



#### keywordtool.io



**Keyword Planner** 

adwords.google.com/keywordplanner

# **III SERPs**

### serps.com/tools/keyword-research



answerthepublic.com



app.scientificseller.com



ubersuggest.io



oodlesuggest.com

# 17 - Trademark Sites

### USPTO -<u>uspto.gov</u>

United States Patent and Trademark Office

# USDTO UNITED STATES PATENT AND TRADEMARK OFFICE

### Search trademark database

Search database for trademark registrations and applications by mark, owner, or serial/registration number with Trademark Electronic Search System (TESS).

### **Select A Search Option**

Basic Word Mark Search (New User) This option cannot be used to search design marks.

Word and/or Design Mark Search (Structured) This option is used to search word and/or design marks. NOTE: You must first use the Design Search Code Manual to look up the relevant Design Codes.

Word and/or Design Mark Search (Free Form) This option allows you to construct word and/or design searches using Boolean logic and multiple search fields. NOTE: You must first use the Design Search Code Manual to look up the relevant Design Codes.

	United States Patent and Trademark Office
	Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help
Trader	marks > Trademark Electronic Search System (TESS)
TESS was	last updated on Tue May 23 03:21:06 EDT 2017
TESS HOME	STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP
YOU THIN MARK CA APPLICAT	AFTER <b>SEARCHING</b> THE USPTO DATABASE, EVEN IF IK THE RESULTS ARE "O.K.," DO <b>NOT</b> ASSUME THAT YOUR N BE REGISTERED AT THE USPTO. AFTER YOU FILE AN TON, THE USPTO MUST DO ITS OWN SEARCH AND OTHER AND MIGHT <b>REFUSE TO REGISTER</b> YOUR MARK.
View Sear History:	rch 💦 🗘
Plural a	and Singular 🔵 Singular
Live ar	nd Dead 🔷 Live 🔷 Dead
Search Term:	
Field:	Combined Word Mark (BI,TI,MP,TL)
Result Must Contain:	All Search Terms (AND)
Submit Qu	lery Clear Query

### TMHunt – TMHunt.com

Checking TESS and evaluating its results may be confusing and even discouraging, especially for newbies. Searching for one query at a time is slow and boring in any case.

70	<b>hunt</b>				Home	Reports <del>▼</del> Help
Search for (	Clothing Trademarks:					
Multi Search	Split Search Wildcard Search					
YOU CAN'T THIS GIRL BASEBALL I AGED TO PI PUG LIFE	MOM					
						Search
Status 🗸	Type → Registered → ×				Search:	
Serial 斗	Trademark	<u>↑</u> ↓	Status ↑↓	Type     ↑↓	Filed on 斗	Registered on $\uparrow\downarrow$
77116413	THIS GIRL		DEAD	Text	Feb 26, 2007	Not Registered
78658675	PUG LIFE		LIVE	Text	Jun 27, 2005	Jun 20, 2006
79109926	AGED TO PERFECTION		DEAD	Text	Dec 06, 2011	Mar 19, 2013
86211940	THIS GIRL		LIVE	Text	Mar 05, 2014	Aug 18, 2015
86330807	YOU CAN'T SCARE ME		LIVE	Text	Jul 08, 2014	Not Registered
86366904	BASEBALL MOM		LIVE	Text	Aug 14, 2014	Jul 28, 2015
86511974	AGED TO PERFECTION		LIVE	Text	Jan 23, 2015	Aug 25, 2015
86635165	PUG LIFE		DEAD	Text	May 19, 2015	Not Registered
Showing 1 to 8	of 8 entries				P	revious 1 Next

On TMHunt.com you'll find 3 different search types to avoid trademark infringement, avoid rejections and keep your Merch account safe. Results will show matching trademarks in IC 025 (clothing class) only and the database is updated daily with official USPTO records.

- Multi Search: Enter a list of quotes, slogans or keywords;

- Split Search: Enter one quote to split it and search for its individual parts. All combinations of adjacent words will be searched, from single words to the whole sentence. To explain it better, searching "YOU CAN'T SCARE ME I'M A BASEBALL MOM" on TESS won't show any results, but using the Split Search on TMHunt you'll find two "hidden" text trademarks ("YOU CAN'T SCARE" and "BASEBALL MOM"). Filter by "Status: Live" and "Type: Text" to hide design-only and dead trademarks.

- Wildcard Search: use an asterisk as a wildcard character, e.g. "IN \* WE TRUST";

You can filter results by status (live or dead), type (text, design, typeset) and registration.

Merch users most likely want to avoid "Text" trademarks (Standard Character Marks) with a "live" status.

Clicking on the serial number will bring up the USPTO trademark page, where you can check further details.

In the "Reports" menu on top, you can browse clothing trademarks applications filed last week, registered last week and currently published for opposition.

### Trademarkia - trademarkia.com



<b>F</b> Trade	emarkia	Apply Online	e!   Attorney	∕s ∣ Serv	ices 🗸   He	lp   Contact Us   Login	
PATENT	TRADEMARK	DOMAIN	LOGO	INC	FIGHT	MANUFACTURE	
9	Search M	lillion				r <b>ks</b> Filed For <b>Free</b> .	
Туре у	our search					SEARCH	
						ean Trademark Search ) onal Trademark Search )	
						5	
TRADEM	ARK REGISTR	ATION		T	RADEMA	RK SEARCH	
competitors o your busin	Registration helps p of your business from ess name, logo, or s <b>k here for details</b> »	n stealing slogan.		knock	out search a Vhat is the d	of Trademark Search: a and a comprehensive ifference? Why even do ch at all?	Ria I.a.
					Click hore	for details »	



#### TRADEMARK STATEMENT OF USE

The Statement of Use is a sworn declaration that your trademark is currently in use in commerce in connection with all of the products and/or services listed in your trademark application.

#### Click here for details »



#### TRADEMARK WATCH

Trademark watch identifies verbal and graphical elements, phonetic similarities, local dialects that could be considered similar to your trademark and could present a risk to your trademark's value.

#### Click here for details »



#### TRADEMARK OFFICE ACTION

An Office Action is a letter issued by an Examiner for the United States Patent and Trademark Office. The letter will let you know if there is any conflicting trademarks that may prevent your Trademark Registration.

Click here for details »



#### TRADEMARK ASSIGNMENTS

The owner of a trademark may change for various reasons. Some trademark owners transfer their ownership of a mark to another entity, which is called an assignment

#### Click here for details »



#### TRADEMARK REVIVAL

Trademarkia makes it easy to revive your abandoned trademark application and retain rights in your established application.

#### Click here for details »



#### TRADEMARK RENEWAL (SECTION 8 OR SECTION 9)

You must renew your Trademark every 10-year; and You must show use of your trademark no later than the 6th-year after your mark is registered.

#### Click here for details »

## **18-Merch Podcasts**

### Coming Soon! merchpodcast.com



### facebook.com/groups/merchpodcast



### merchentrepreneur.com by Elaine Heney

Facebook Group:

facebook.com/groups/merchentrepreneurs



# WITH GLEN AND YONG

### <u>merchminds.libsyn.com</u> Glen Zubia & Yong Jae Chong

Facebook Group: <u>facebook.com/groups/1824530797822546</u>

### 19- Merch Courses Intro: <u>Udemy.com/MerchByAmazonIntro</u>

••••• Verizon 穼 √ \$ 22% ■ 3:38 AM ■ udemv.com Introduction: Make and Sell Custom Shirts w/ Merch by Amazon Merch by Amazon allows anyone with a computer to offer their designs for sale on Amazon as print on demand shirts. BESTSELLING **\*\*\*\*\*** 4.4 (537 ratings) 8,922 students enrolled Created by Chris Green Last updated 9/2016 English amazon **Preview This Course Learn Fest Sale \$10** <del>\$20</del> 50% off O 2 days left at this price!

### Advanced: Udemy.com/MerchByAmazon

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3:38 AM ■ udemy.com 🗸 🕴 22% 💽 י

### Introduction: Make and Sell Custom Shirts w/ Merch by Amazon

Merch by Amazon allows anyone with a computer to offer their designs for sale on Amazon as print on demand shirts.

BESTSELLING A,922 students enrolled Created by Chris Green Last updated 9/2016 English



### Proven Merch Live – Merch.live





This was a small, personal event hosted in California with high-volume Merch By Amazon sellers sharing their best tips and secrets. There are replays available of the sessions at <u>www.merch.live</u>

### Modules We Covered

Module 1: Understanding Merch By Amazon Module 2: Signing Up and What to Expect Module 3: Design – Ideas, Learning, and Hiring/Outsourcing Module 4: Planting Your Money Trees Module 5: Watering Your Money Trees (Facebook Ads, AMS - Amazon Marketing Services) Module 6: Licensing – Power of Partnerships Module 7: Local Business Opportunities Module 8: Future of Merch – Expanding Your Empire

### Proven Merch Course – ProvenMerch.com



### Make and Sell Custom Shirts Using Merch by Amazon



### **Course Description**

Merch by Amazon is Amazon's newest platform for content creators. It allows anyone to create and sell shirts right on Amazon's website with no upfront costs or minimum print runs. Anyone can now easily create custom branded shirts that their fans will love to wear. This course will help you get started and learn how to use the platform both optimally and creatively. This course includes video demos of shirt designs in Adobe Photoshop as well as actual creation of an Amazon product page for a new shirt design. If you want to learn how to take advantage of this incredible new platform to not only create awesome shirts but to also make money along the way, then this course is for you.

### What are the requirements?

- Students should have an Amazon account to take this course
- Students should be comfortable entering banking and tax information into their Amazon account
- Basic photo editing skills (Photoshop or Illustrator) are beneficial but not mandatory

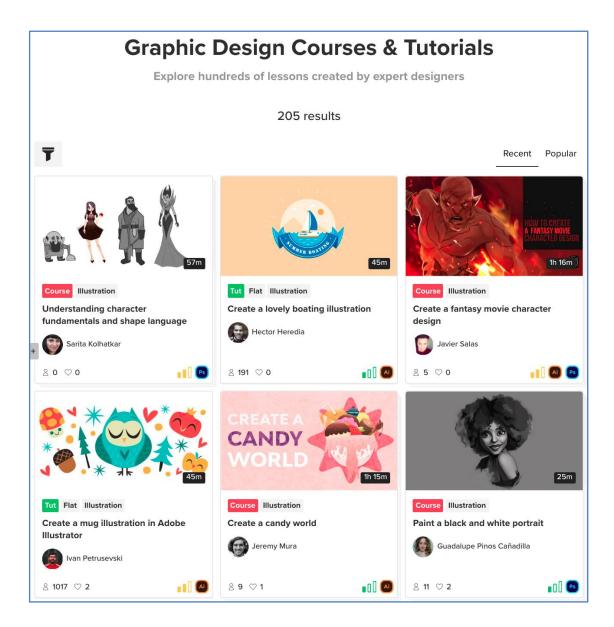
### What am I going to get from this course?

- Create a Merch by Amazon account
- Understand the digital file requirements for shirt designs
- Use the Merch by Amazon platform to create their own shirt designs available for sale on Amazon
- Become familiar with all of the Merch by Amazon account settings
- Forward and mask domains
- Create their own Amazon Associates account

### Proven Merch Cource – ProvenMerch.com

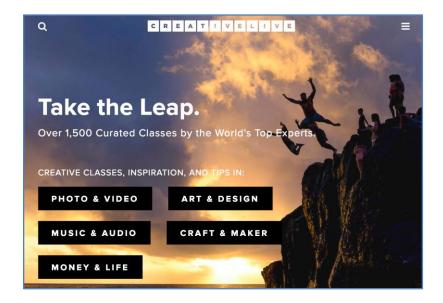
### Tutpad - tutpad.com

Tutpad offers users, high quality design tutorials carefully selected by their design team in order to provide their users a completely custom learning experience, Learn from experienced and professional instructors in design, photography, video and more.

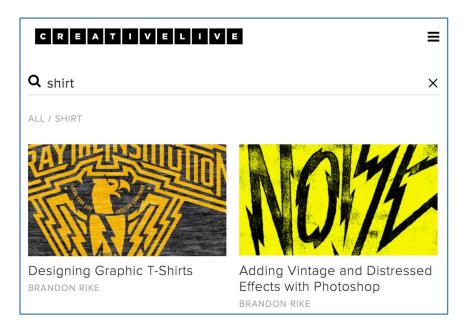


### CreativeLive - creativelive.com

CreativeLive has some great graphic design courses, including t-shirt design.



You can narrow down your search using search terms like 'shirt':



### Skillshare – skillshare.com

## Classes taught by expert practitioners

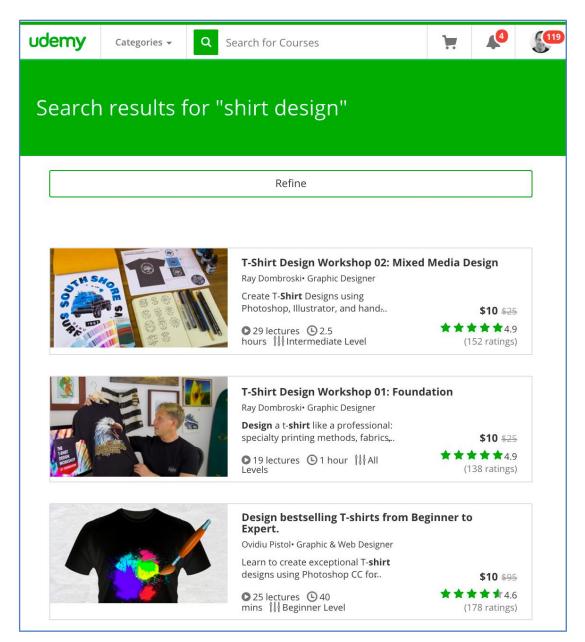
For your career. For your passions.

Get Started for Free

#### Q shirt design 60 Results Relevancy Filter ĉ 1h 31m 🕔 49m The Definitive Guide Hey, Cool Shirt: Typographic Logos: to T-Shirt Design and Typography and **Designing Effective** Manufacturing Lettering for Logo **T-shirt Graphics** Design Jeff Staple Christopher Delore... Ray Dombroski ★ Premium 2 9,017 · 👌 Premium <u>2</u> 10,667 · 99% · Graphic Design **公7,602** · △ 95% · Illustration Premium △ 99% · Graphic Design

### Other Udemy courses – Udemy.com

There are lots of other courses on Udemy about Merch By Amazon and t-shirt design. Just search, check reviews, and get to work!



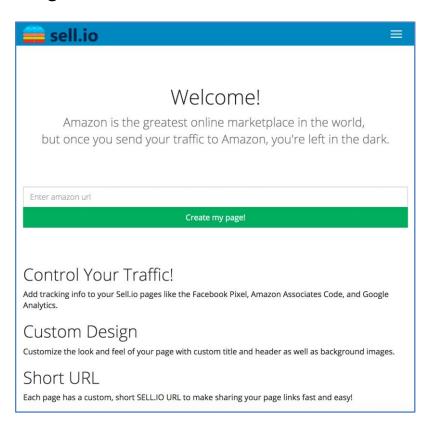
# 20 - Trackable Link Services

# Sellio - <u>sell.io</u>

Sell.io let's you add TRACKING and ANALYTICS to your traffic BEFORE you send them to Amazon.com!

### Sell.io is included FREE for members of The RiverBank! <u>http://River-Bank.com</u>

You can add the **Facebook Tracking Pixel** to your traffic using sell.io.



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Update new landing page
Product info
Your product url Required
https://amazon.com/dp/B0167L3TKS/
SEO Title Optional, let empty to parse value from page
Amazon.com: I Love Koalas Shirt, I Heart Koalas: Clothing
SEO Description Optional, let empty to parse value from page
Buy I Love Koalas Shirt, I Heart Koalas and other T-Shirts at Amazon.com. Our wide select
Main image Optional, let empty to parse value from page
https://images-na.ssl-images-amazon.com/images/I/41Jp7g1eGNLUX679jpg
Amazon Associates Code Optional
Enter your affiliate tag value
Amazon Seller Id Optional, only for non merch products
Enter your seller id value
Facebook pixel tracking Your facebook code or id Optional Track add to cart via pixel
Google analytics Your analytics code or id Optional
Track add to cart via analytics
Background: Upload your page background Optional
Select background position Optional
Select background size Optional
Update my page!

### Genius Link - Geni.us

### https://geni.us/Lqz2yOB

This special referral link enables bonus features like the use of the MRCH.LY and MRCH.IT short URLs.



#### **Dynamic Link Destinations**

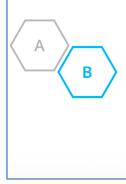
Improve conversions by marketing to your entire audience. Create a single link that routes every user to the right place based on their language, device, operating system, country and even date of click.



#### Targeted Marketing Audiences

Create remarketing pools using tracking pixels from Facebook, Twitter, Google Adwords and more to better track your audience. Create more effective marketing campaigns in the future based on who clicked today.

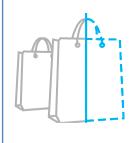




#### A/B Testing

Automatically route a percentage of your clicks to different destinations for the same audience segment. Compare landing page and storefront performance.





#### Automagically Globalized Store Links

iTunes, Amazon and Microsoft Store links are automatically optimized, making sure every user gets to the right item in their local storefront and you get credit for those sales.





#### User Choice Landing Page

Let customers choose where to make their purchase. With this "interstitial," your geni.us link becomes a beautifully simple and responsive landing page that you can customize for your audience.





#### Full Affiliate Program Automation

Add your iTunes, Amazon and Microsoft affiliate IDs once and we'll automatically affiliate each click, earning you more commissions from around the world.



## **21 - Other Print On Demand Sites**

FanPrint

fanprint.com/features?r=4618

How Does It Work?

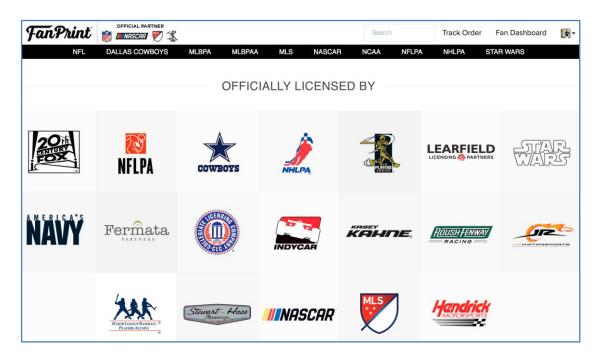
FanPrint wants YOU to help us make the best fan gear out there!

So how does it work?

Come up a killer slogan or design.

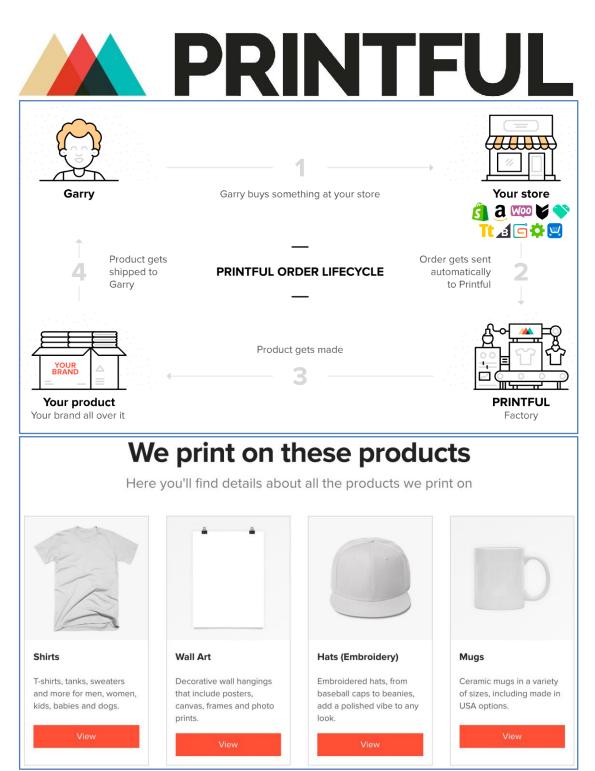
Submit your idea to our curation team by sending through your individual slack channel. Receive a 2.5% designer royals on EVERY sale for that design as well as 40% commission for every shirt sold!





FanPrint has a partnership with Brand Protection Coalition to protect each fan's design on FanPrint.com. If an affiliate/fan sees counterfeit merchandise on social media they can report it here: <u>http://brandprotectioncoalition.com/report</u>

### Printful - printful.com



### CustomCat - customcat.com







### **Upload Your Design**

Add your design to any product to be printed or embroidered.



### **Choose Products and Price**

Browse products and set prices based on desired profits.



#### **Make Easy Money**

Set your goal and details to launch your campaign. Promote your campaign to start generating profit!

### CustomInk - customink.com





### Custom T-shirts Are Just the Beginning



Customize Hanes Nano-T<sup>®</sup> T-shirts

Tiny stitches provide comfort and strength.



Make Tie-Dye T-shirts More Fun

Design tie-dye t-shirts for your group.



Polos, Anyone? Design professional polos that perform.



#### FREE SHIPPING

Guaranteed by Wed, Jun 7

View Delivery Calendar

2-Week Delivery

UPGRADE TO RUSH

1-Week Delivery

Guaranteed by Thu, Jun 1 View Delivery Calendar SUPER RUSH

3-Day Super Rush

Get your custom shirts delivered in 3 business days. Learn More

### Products



**T-shirts** 



Athletics



Hoodies & Sweatshirts



Ladies & Juniors



Polos



Drinkware & Koozies



Bags



Hats



Outdoor & Leisure



Pens & Supplies



Outerwear



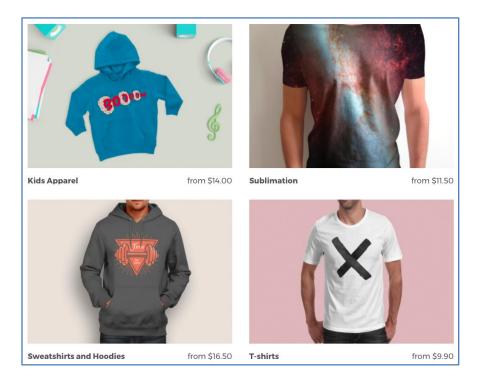
Pants & Shorts

### Kitely - kite.ly



### Sell over 250 top quality personalized

*products* through their worldwide product fulfillment and distribution network across a multitude of sales channels. Their best in market native iOS & Android mobile SDKs, Shopify, and WooCommerce plugins can get you selling in minutes!







**Tanks and Vests** 

from \$11.00

from \$10.00





Mugs

from \$4.60

Towels

from \$12.00



**Snap Cases** 

from \$10.50



**Tablet Cases** 

from \$14.97

merchinformer.com/print-demand-sites





### zazzle.com







### threadless.com

# gearbubble

gearbubble.com



### sunfrog.com



### teespring.com



teepublic.com



### society6.com



### <u>redbubble.com</u>



<u>spreadshirt.com</u>

# 22 - Novelty T-Shirt Sites

Need some ideas or inspiration? Unsure of what types of designs sell well?

Then take a look at these novelty/graphic t-shirt sites. Many of them list their best sellers and popular categories so that you can see what other people are buying.



oldglory.com



### 6dollarshirts.com



bustedtees.com



donkeytees.com





headlineshirts.net



tshirthell.com



<u>lookhuman.com</u>



noisebot.com



prankplace.com/



rageon.com



roadkilltshirts.com



#### snorgtees.com



#### teefury.com



#### allposters.com

# Awesome T-shirts

awesome-t-shirts.com



computergear.com



davidandgoliathtees.com





foulmouthshirts.com

## FUNNYSHIRTS.ORG

funnyshirts.org



funnytimes.com



store.glennz.com



#### lerageshirts.com



thisismerica.com



#### neatoshop.com





offworlddesigns.com

## Better Than Pants

betterthanpants.com



popuptee.com



supershirtguy.com



### teeturtle.com



#### textualtees.com





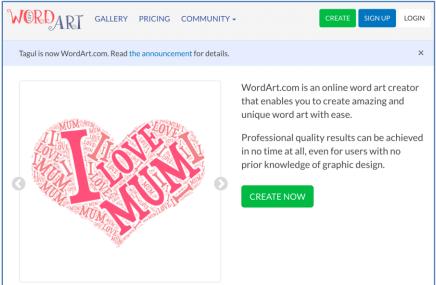
whatarethese.net



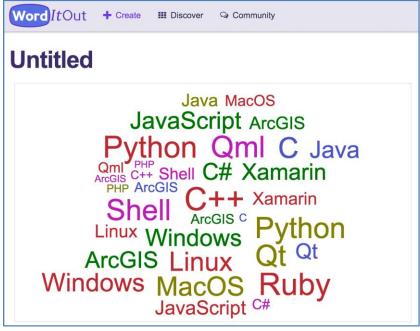
#### whatonearthcatalog.com

## 23 - Word Clouds

## WordArt - wordart.com



### WordItOut - worditout.com/word-cloud/create



## JasonDavies - jasondavies.com/wordcloud



## WordClouds - wordclouds.com



## Tagxedo - tagxedo.com



## Wordle - wordle.net

Wordle™	Home	Create	Credits	Forum	FAQ	Advanced	Donat
Wordle is a toy	for generat	ing "word cloud	ds" from text	that you provide.			
The clouds give gi	reater prom	ninence to word	is that appear	r more			
requently in the	source text	. You can tweak	your clouds	with different			
fonts, layouts, and		•	and a subset of the second second				
ours to use how			them out, or	save them to			
our own desktor	to use as y	you wish.					
<u>Create</u> your ov	vn.						
/iew some examp	oles created	d by others					
Mich States	innut and a second	READI	ETRU- MAR NG RITING Star aqoks		ident		
English notebook	cover	Period G		US Constitutio	on	Most Common C	rossword
by Ace Acedemic!		by Meredith		by Jonathan		Answers	
						by Jonathan	

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